

Artwork Commission for Glenorchy City Council Reconciliation Action Plan

FURTHER INFORMATION

Glenorchy City Council is seeking to commission an artist to create a unique artwork for use on the cover of their Reflect Reconciliation Action Plan. Through this commission, alongside council's reconciliation journey, we seek to celebrate Aboriginal culture with the broader community and give a strong visual identity to the beginning of council's reconciliation journey.

Glenorchy City Council is committed to strengthening our relationships with the Aboriginal community to better understand, value and share the stories and aspirations of Aboriginal people. As part of this commitment, Council chose to develop a Reflect Reconciliation Action Plan, one of four types of plans endorsed by Reconciliation Australia and supported locally by Reconciliation Tasmania. Each of the four types of Reconciliation Action Plan are designed to suit an organisation at different stages of their reconciliation journey. The initial Reflect Reconciliation Action Plan will guide Council's reconciliation efforts as an organisation and set out actions that will prepare the journey ahead. Council is committed to exploring opportunities to build respectful relationships both within Council and across the broader community with the Tasmanian Aboriginal community. Council aims to establish a positive vision for reconciliation which is meaningful and sustainable.

Key themes that have arisen through community conversations in the development of the Reflect Reconciliation Action Plan include:

1. Recognising the Traditional Custodians of the land
2. Acknowledging the wrongdoings of the past
3. Building relationships with the local Aboriginal community
4. Learning about and sharing local Aboriginal cultures and histories
5. Celebrating local Aboriginal cultures
6. Working together to share stories that educate and inform
7. Being respectful and inclusive

Shortlisted artists will be invited to consider the key themes from council's Reflect Reconciliation Action Plan in the development of their artwork concept. The final commissioned artwork will be used digitally and in print on the cover of Glenorchy City Council's Reflect Reconciliation Action Plan document and associated materials for the purpose of promoting the Plan.

Who can apply

The artist must be an Aboriginal artist based in lutruwita (Tasmania). A connection to the Glenorchy area is preferable but not required.

Emerging artists and artist collaborations are welcome to apply.

The artist must provide their ABN and details of the type and nature of their legal entity for tax purposes must also be supplied. If the artist does not have an ABN they must give the reasons. If the artist does not register or disclose an ABN, PAYG withholding tax may apply and the Council may be required by law to deduct the relevant amount from payments made under a contract with the successful artist and to remit the amount or amounts to the Australian Taxation Office.

Selection Process

Artists are invited to submit an initial expression of interest for the artwork commission through an online form. This will include short responses to questions about yourself and your art, as well as examples of past artwork.

From the initial expression of interest two artists will be shortlisted and paid a fee of \$1000 each to produce an initial artwork concept. Shortlisted artists will be invited to consider the key themes of council's Reflect Reconciliation Action Plan (outlined above) in the development of their artwork concept. Glenorchy City Council supports artists to exercise artistic expression, innovation and freedom on the project.

One artist will then be selected from the shortlisted artists to further develop their artwork for the final commission and will receive a fee of \$10,000.

Shortlisted and final artist selection will be made by panel decision. The panel consists of representatives from the Tasmanian Aboriginal community and Glenorchy City Council staff.

The successful artist will be evaluated against the following criteria:

- Quality of work
- Suitability and relevance of the artwork for required use

The Artwork

Artists who work in any visual art medium are welcome to apply, eg. Painting, drawing, printmaking, photography, digital art, sculpture, ceramic, textiles, etc. The artist will be supported to translate their artwork to a 2D format for use on the Reconciliation Action Plan document and associated material. The artist will have final say on the presentation of their artwork in these formats.

If appropriate, the artwork may be digitally cropped for use on the Reconciliation Action Plan document and associated material. Such alterations will be undertaken under the strict guidance of the artist to ensure any special or cultural conditions or restrictions are adhered to, and the meaning and integrity of the artwork are not jeopardised.

The final artwork will be required in either working files for digital artwork or hi-resolution digital scan of physical artwork. We will work with the artist on the different sizes and formats required and can support the artist to produce high resolution digital scans or photographs of the artwork where required.

All designs and concepts must be the authentic and original work of the artist submitting the design.

The artist selected for the final commission will be asked to provide a statement or story that describes their artwork.

Budget

Shortlist fee

A fee of \$1000 each (excluding GST) will be paid to two shortlisted artists to develop an initial artwork concept. The artwork concept can be provided digitally or physically for review.

Artist fee for final commission

A fee of \$10,000 (excluding GST) will be paid to one artist selected from the shortlisted artists to further develop their artwork for the final commission. This fee covers the following:

- Design development

- Licensing for Glenorchy City Council to reproduce the artwork on their Reflect Reconciliation Action Plan (digitally and in print) and in associated materials for the purpose of promoting the Plan. Associated materials may include a web and email banner, flyers, pull up banner, social media posts, inclusion in community newsletter, etc. The specific use will be detailed in the terms of the licensing agreement and will be agreed upon in negotiation with the artist.
- Display of the physical artwork for an agreed upon period of time at Glenorchy City Council following the artwork commission process.

Additional allowances may be possible to cover the following:

- Shipping and handling of the artwork for display at Glenorchy City Council
- Hi-resolution digital scan or photography of the artwork if a physical artwork is produced

Timeline

Initial expressions of interest through the online form are due by Tuesday 30th May.

Shortlisted artists will be notified by Friday 16th June.

Shortlisted artists will present artwork concepts by Friday 30th June.

The successful artist for the final commission will be notified by Friday 7th July.

Final artwork to be completed by Friday 11th August.

How to apply

Artists are invited to submit an initial expression of interest through the online application form, responding to the following questions:

- Contact details (Full name, phone, email)
- Brief description about your art (what materials do you use in your art making, what is your art about)
- Tell us about yourself (why do you make art, why are you interested in this opportunity, do you have a connection to the Glenorchy area)
- Provide 2-3 examples of past artwork (these can be photos or online links)

Responses can be provided in written form or in video or audio format.

For more information or support

If you have questions about the opportunity or application process, or would like support submitting an application, you are encouraged to contact Rebecca Holmes or Andy Clark at the Moonah Arts Centre.

Rebecca Holmes, Visual Arts Program Officer, Glenorchy City Council/Moonah Arts Centre
(03) 6216 6416

Rebecca.holmes@gcc.tas.gov.au

In the office Thursdays and Fridays

Andy Clark, Coordinator, Creative Communities, Glenorchy City Council/Moonah Arts Centre
(03) 6216 6398

andrew.clark@gcc.tas.gov.au

In the office Tuesday – Friday