

Glenorchy - A City of Arts 2040

A STRATEGY TOWARDS CREATIVE COMMUNITIES
NOVEMBER 2020



THE VISION

Our vision is to contribute to, stimulate, connect, and develop our creative communities to create, enjoy and share our rich arts, culture and heritage.

As a place between mountain and river where our diverse arts and cultural activities embody and reflect our peoples and storytellers, from our first peoples to our newest arrivals, we are the destination in Tasmania that unlocks imaginations and reveals cultural stories that makes us a *City of Art*.

ACKNOWLEDGEMENT OF COUNTRY

Glenorchy City Council acknowledges the palawa community (Tasmanian Aboriginal community) as the original owners and continuing custodians of this island lutruwita (lu tru wee tah) - Tasmania. palawa have a distinctive and age-old connection with their ancestral lands and waters; Glenorchy City Council respects and recognises the palawa's survival and continual connection with their country spanning more than 60,000 years.

We commit to imagining and realising a vision for the future of Glenorchy together.



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INTRODUCTION AND SUMMARY

Glenorchy City Council has supported arts and cultural activity in the city for over 40 years and has a long history of success with high community expectations and valuable cultural assets. In 2020, the City of Glenorchy takes its place amongst a growing number of cities nationally and internationally that have captured their creative strategic ambition in one document. (*GCC 2020/21 to 2023/4 Annual Plan Action 5.1.1)

We are pleased to present this *Glenorchy – City of Arts 2040* strategy.

This document details a series of forward-looking strategies that have been developed through consultation and community feedback undertaken between September and November 2020. They closely reflect the arts and cultural life of the community and the city and recognise the enormous range of strategies, policies, actions or aspirations held by the community, local cultural organisations and government agencies.

The goals, objectives and actions in this document are intended to provide a clear direction for Council and its community for the achievement of a culturally rich and vibrant city as described in the *Glenorchy Community Plan 2015-2040*. Operational work plans and budgets will be developed from this strategy to support implementation towards a *City of Arts* in 2040. The measures of success will be generated by Council's response to this strategy.

Glenorchy contains a diversity of communities and individuals. In this report we have not singled out all the various components within the community; "everyone" means everyone who lives, works and plays in the City of Glenorchy. It must be stressed that this is not an Aboriginal cultural plan, nor is it an LGBTQIA+ or youth plan. Our intention is to suggest ways that arts and culture can engage and enrich communities, as well as connect with existing Council plans, strategies and policies. This new *Glenorchy – City of Arts 2040* strategy that is detailed later in this document, aligns with all five of the Council's strategic goals for 2016–2025.

This document is the start of a new conversation between the Council and the community. We believe that, as the goals that define its foundation are achieved, so too will the Council and community's vision for the *City of Arts*.

These goals are:

A community that contributes. Having people involved in creative and supportive ways in arts and culture adds to the feelings of togetherness, pride and prosperity that Glenorchy values.

A community that is stimulated. By stimulating artistic and cultural activity the Council will inspire the community, businesses and industry to think broadly and dream expansively.

A community that is connected. The Glenorchy community is one that likes to gather together, taking a collective approach to the future. Using the arts and culture to generate an understanding, barriers are dissolved and the view of the world is wider.

A community that is always developing. The Council and community must be open to new ideas, new ways of doing things and new people, but must also embrace and celebrate Glenorchy's identity, most essentially the Aboriginal culture of the area.

This strategy is intended to be a welcome sign to residents, visitors and businesses to inspire them to approach the Council with ideas and desires, projects and plans. It should equally allow the Council to initiate contact with the community and guide decision-making.

Through the adoption of the values and ambition of the strategy we recognise and propose direct opportunities that not only align to the arts and cultural aspirations of the city and community, but fundamentally connect and values the municipalities cultural life into all aspects of the organisation and advancement of the City.

These opportunities can be surmised as follows :

Working with the Aboriginal Community – Recognising that the engagement of the region’s Tasmanian Aboriginal community, culture and story must be a cornerstone of any contemporary and forward-looking arts and cultural strategy.

Activating Partnerships – Council is in a unique position to build creative partnerships across the municipality. These may be with commercial, not-for-profit or public organisations that will bring status, value and innovation to the people of Glenorchy.

Attracting Festivals and Events – While festivals and events are a fundamental aspect of states cultural life, Glenorchy must offer and broker incentives and create on-going partnerships with festival and event organisers.

Exploring Emerging Technologies - New technologies have brought immense changes to our society and it is likely that this will continue. By discovering, exploring, and embracing new technological possibilities with our communities we open the door to many new ways of supporting arts and culture in Glenorchy.

Engaging Young People - The arts thrive on relevance, innovation and challenging ideas and approaches. The creative contribution engagement and recognition of young people is essential in keeping our arts and culture vibrant, fresh and exciting

Building the Creative Economy – The City has a fundamental role to play in assisting local businesses and tourism to find new approaches to market development and placemaking. Local artists and arts organisations have an instrumental role in the growing cultural economy of the city and are an integral voice in creative placemaking.

Embedding Arts into our Public Spaces - Art and culture should be all around us, embedded into the very fabric of Glenorchy. Art in the public domain can bring joy, challenge us in our world views and let us celebrate our cultures.

Re imagining Arts and Culture in Council - Fundamental to the success of this strategy is the opportunity to re-imagine the Arts and Culture team within council to ensure its centrality to the creative life of the city and its peoples.

The Council and the community recognise that the visionary way forward is to make the most of what it has – now and in the future – by valuing and nurturing human, natural and constructed assets.

Creative expression, participation and life-long learning are priorities for the city. Between 2020 and 2040, the Glenorchy Council has a unique opportunity to lead the way in Tasmania, using the arts to imagine and deliver a future city that respects the role of its First People and works with all residents to progress together.

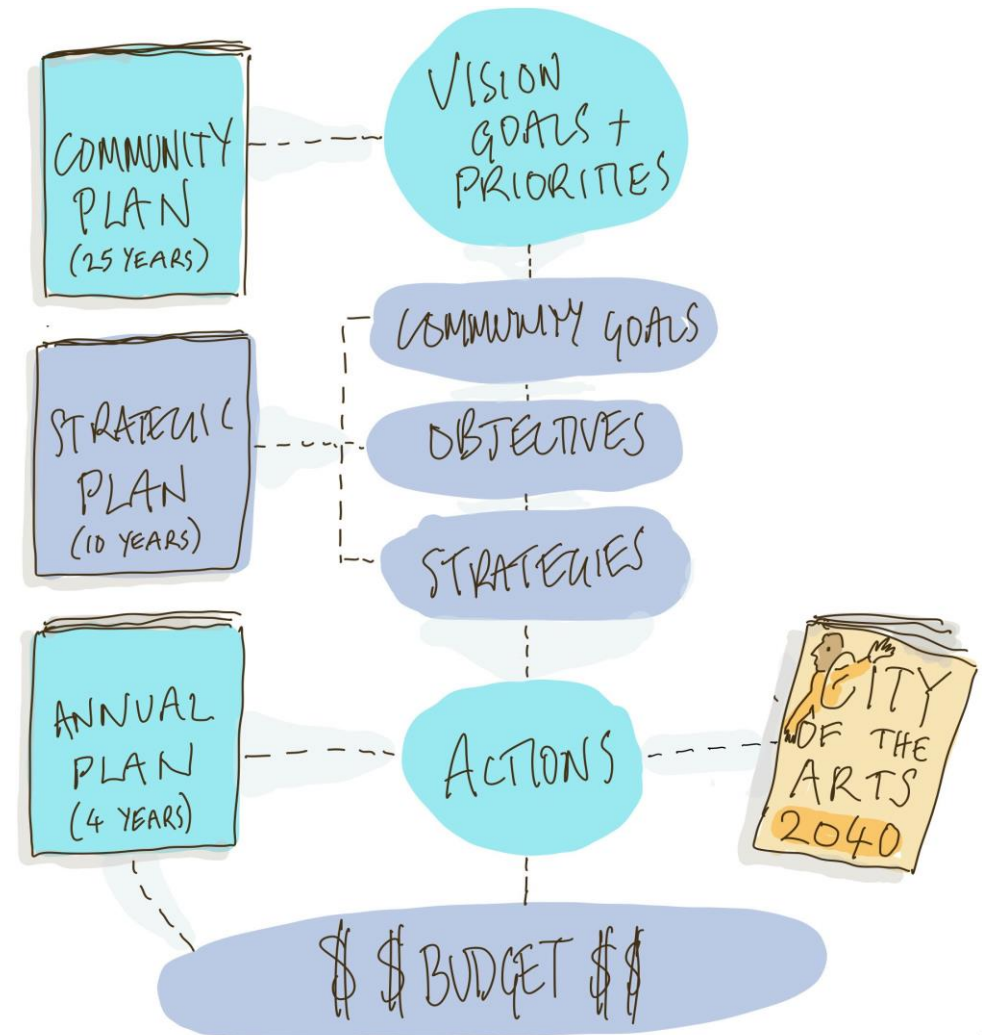
INKHORN PROJECTS Project team – Tony Bonney, Jo Duffy and Dr. Simon Spain



INFORMING AND USING THIS STRATEGY

INFORMING THE STRATEGY

What is a *City of Arts* and how do we create one? These were some of the questions we posed in a series of public gatherings, on-line questionnaires, workshops for children, families and young people, and in-depth meetings and discussions with various sectors of the municipality and Council. A detailed list is provided in the supporting documents. We have synthesised these voices to create a long-term strategic document that provides direction, not directives, and is focussed on the journey and not just the destination.



STRATEGIC ALIGNMENT

GLENORCHY CITY COUNCIL COMMUNITY PLAN 2015–2040

This new *Glenorchy – City of Arts 2040* strategy aligns with all five of the Council’s goals of:

- **MAKING LIVES BETTER**
- **OPEN FOR BUSINESS**
- **VALUING OUR ENVIRONMENT**
- **LEADING OUR COMMUNITY**
- **BUILDING IMAGE AND PRIDE**

Our community’s goals are summarised in the Glenorchy City Council’s *Community Plan 2015–2040* as:

We are a proud city; a city of arts; of opportunity; of partnerships; a city that makes exciting things happen.

Specifically, the *Glenorchy – City of Arts 2040* strategy aligns with the following Glenorchy City Council objectives and strategies (as updated and outlined in the Council’s *Annual Plan 2020–21 to 2023–24*):

Goal 1. MAKING LIVES BETTER – *We continue to be a safe, inclusive, active, healthy and vibrant community. We will focus on developing a hub of multiculturalism, arts and culture.*

- 1.1 Know our communities and what they value
- 1.2 Support our communities to pursue and achieve their goals
- 1.3 Facilitate and/or deliver services to our communities

Goal 2. OPEN FOR BUSINESS – *We will create a strong economy and jobs for the future. We will encourage business diversity, innovation and new technologies to stimulate jobs, creativity and collaboration. We will be a place where business can establish, continue and flourish.*

- 2.1 Stimulate a prosperous economy
- 2.2 Identify and support priority growth sectors

Goal 3. VALUING OUR ENVIRONMENT – *We will value and enhance our natural and built environment. Our central business district areas of Glenorchy, Moonah and Claremont will be revitalised, with a strong emphasis on great design, open spaces and public art.*

- 3.1 Create a liveable and desirable city
- 3.2 Manage our natural environments now and for the future



Goal 4. LEADING OUR COMMUNITY – *We will be a progressive, positive community with strong council leadership, striving to make our community’s vision a reality.*

- 4.1 Govern in the best interests of our community
- 4.2 Prioritise resources to achieve our communities’ goals
- 4.3 Build strong relationships to deliver our communities’ goals

Goal 5. BUILDING IMAGE AND PRIDE – *We are proud to live here and proud to share our wonderful community. We are a great city with a positive reputation.*

- 5.1 We will show our pride as a city and others will see it. All the activities of Council contribute to and support our Community’s goal to build image and pride.

ECONOMIC DEVELOPMENT STRATEGY 2020–2025

For its first five years this *Glenorchy – City of Arts 2040* strategy will align with, and run parallel to, the Glenorchy City Council *Economic Development Strategy 2020-2025*. The objectives to encourage business diversity, innovation and new technologies, to stimulate jobs, creativity and collaboration are:

PLACES – We will improve our places to reflect who we are and encourage people to stay a while. Our welcoming City will include lively, connected hubs of activity that attracts residents, visitors, businesses and investors.

PEOPLE – We will draw on our diversity and entrepreneurship to foster new businesses. We will support learning to ensure our people have the skills they need, for the jobs they want.

PARTNERS – We will strengthen partnerships to drive economic growth and innovation in our City. Our partners will share our vision and value our collaboration.

PILLARS – We will grow from our fundamental strengths; our land, natural and built assets, community, diversity and economy. We will make sure that our pillars contribute to jobs and opportunities for businesses.

PRIDE – We will build pride and confidence in our people and our economy. We will embrace who we are and show the world what we do well and where we are going. We will be the best versions of ourselves.

There are six actions detailed in the Economic Development Strategy that will be jointly delivered with this strategy. Those actions, and their alignment are detailed in the supporting documents.



OTHER COUNCIL DOCUMENTS

A number of Glenorchy Council strategies, plans, policies and frameworks were considered in the formation of this strategy (as listed in supporting material), including the Economic Recovery Plan 2020/21. The *Cultural Development Policy (2016)* and *Public Art Policy (2016)* will need to be updated in response to this document.

CONSULTATION AND FEEDBACK

We spoke to a broad cross section of the community including the arts and cultural sector. This consultation provided input into our understanding of the cultural life of Glenorchy. The full consultation list is attached.

Universal participation in the arts and culture, spaces in which the community can gather and celebrate together, and the visibility of the arts are the key aspirations of the community.

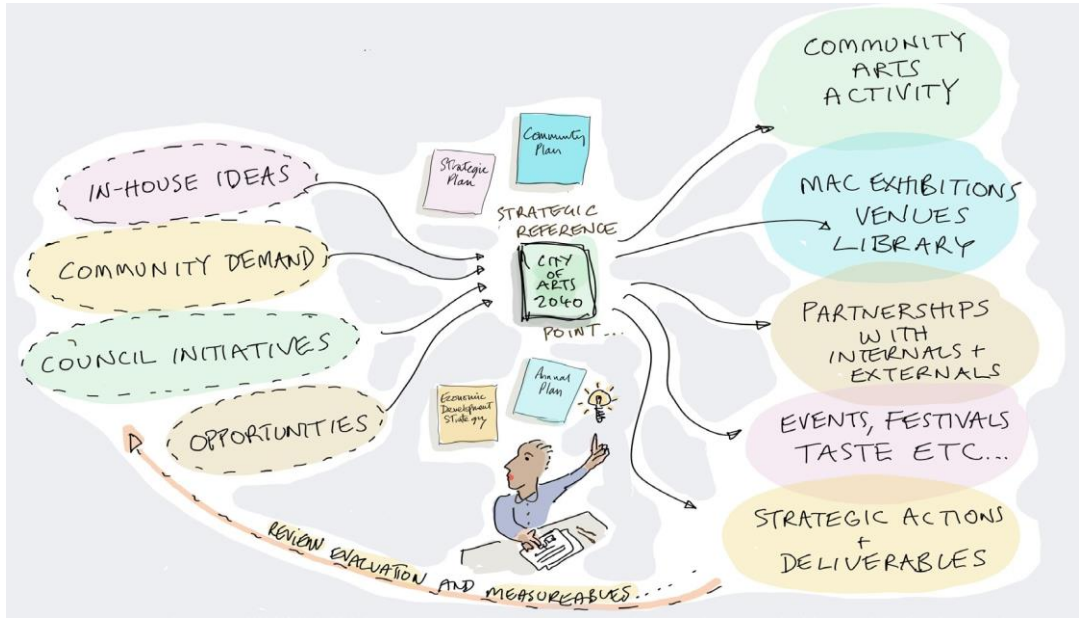
When asked *who* stimulates the city's cultural life and makes things happen, Moonah Arts Centre

(MAC) was largely seen as the leading activator (90%), followed by professional artists (84%), MONA (82%) and the Glenorchy City Council (80%).

.....
"I think that professional and amateur artists, local and visiting and multicultural and Tasmanian Aboriginal communities have great potential to make [the] Glenorchy area feel like a creative place if given space/ assistance."

2020 Survey respondent





USING THIS STRATEGY

A strategy such as this not only proposes community priorities, it also poses questions and presents alternatives. It demands a need for new ideas and emerging possibilities.

This strategy is an active, forward-looking document. It will be reviewed and reported annually within Council to ensure that priorities remain current. As the demographics and the economy change, so too must the arts and cultural vision for the city. It is not a set of hard and fast rules, rather a concise summary of what the community wants and what the Council has committed to deliver. That said, it is a document to be used and referred to daily by those who implement it.

This strategy is relevant to all that Council does in the future. It will inform the annual plan for the Arts and Culture team and is intended to intersect often with other Council strategies. Likewise, it is to be considered in project planning and delivery, beyond the Community Department, in cases where arts and culture can play a valuable role.

The objectives listed in this document are best used like a checklist. When decisions need to be made about the allocation of human, financial or physical resources, any commitment or investment being made will align with a number of the *Glenorchy – City of Arts 2040* objectives.

If a project does not align through this process, the investment should be reconsidered or the project adapted to ensure the community receives the desired benefits.

This strategy will be measured through the subsequent actions that are developed. The collection and analysis of the evolving qualitative and quantitative results will see the *Glenorchy – City of Arts 2040* strategy implemented successfully, resulting in:

A community that contributes. Having people involved in creative and supportive ways in arts and culture adds to the feelings of togetherness, pride and prosperity that we value.

A community that is stimulated. By stimulating artistic and cultural activity we inspire our community, businesses and industry to think broadly and dream expansively.

A community that is connected. Ours is a community that likes to gather together and use cultural events to generate an understanding, dissolve barriers and broaden our view of the world.

A community that is always developing. We must be open to new ideas, new ways of doing things and new people, but we must also embrace and celebrate our identity, most essentially the Aboriginal culture of this area.

“Culture should be integrated into public policy on the same grounds as health, education, social services, and housing.”

Professors Justin O’Connor, Julian Meyrick and Julainne Schultz



OUR COMMUNITY, OUR CULTURE

The identity of this area developed over thousands of years is one that embraces the natural environment and all that it provides, be that ancient stories that still resonate today, or sacred rituals of the original and on-going inhabitants of Glenorchy and its surrounds. The river, flat grassland, the bush at the foot of the kunanyi mountain are our picture frame. Inside this frame are the people – vibrant and ever-changing, all making their way through life together.

The 60,000-year history of the Indigenous *palawa* people is at the forefront of Glenorchy's cultural identity. The language and customs of the original inhabitants are the solid thread that links past, present and future. We will continue to recognise, explore, and learn about Glenorchy's Aboriginal history, how it has influenced and guided other cultures that have been welcomed to the City since settlement, cultures distinctly diverse, yet based on a fundamental respect and an acknowledgement of the traditional owners of the land.

Over the past 200 years, the region has been known as a productive hub, comprising suburbs built around employment, affordable housing and other influences. In relatively recent history, Glenorchy has been described as a microcosm of Australia, reflecting and keeping pace with European settlement (around what is now Risdon Road) to the rise of farms and market gardens and early migration. Post-WWII European migration, and more recently the arrival of diverse communities from Africa and India, add to the rich mix of Glenorchy. Like Tasmania as a whole, the population is predominantly Australian-born and ageing. Moonah and West Moonah, the most densely populated areas of Tasmania, record the highest concentration of the state's migrant population.

In 2002, when the last City of Glenorchy *Cultural Plan* was devised, the non-Australian born community was largely of European origin. By 2016 this had changed dramatically with the dominance of the Italian, Polish and German migrant communities, giving way to a rise of people born in the Philippines, India and Bhutan. At this time 4.9% of Tasmania's Aboriginal population lived in Glenorchy and a year later, *Council's Multicultural Framework Report* committed to embracing cultural diversity in the community and the positive value it brought.

By 2019, the Nepalese community was the region's fastest-growing migrant group and Nepali the state's third most spoken language (behind English and Mandarin). Glenorchy has been a gateway for migrant communities entering Australia, and while it could be imagined that the growth and



diversification of the past decade will continue, the impact of changing federal migration laws and the decreasing affordability of housing in the region may have a marked impact on the nature of our diverse and multicultural communities.

In 2020 Glenorchy has a multi-faceted and active culture reflecting the people who live and work here. The word “community” means gatherings of different interests, experience, age, ability, gender identification, sexual orientation, socio-economic status and locality. Glenorchy is a city of dynamic communities that each feel proudly independent but overlapping and integrating to create this rich culture. Whether through neighbourhood houses or the Glenorchy Library, the Moonah Arts Centre or MONA, the *Moonah Taste of the World* or eating lunch at the Migrant Resource Centre, people in Glenorchy come together to share their lives with others.

GLENORCHY CITY SNAPSHOT

PLACE	City of Glenorchy is 12,114 ha . 33% is protected land or reserve Over 300 reserves and parks 14 rivulets that once created natural pathways from kunanyi to the river	PEOPLE	47,969 people In 2040 there will be a population of 52,000- 57,000 4.9% identifies as Aboriginal or Torres Strait Islander 19.9% were born overseas, making it the most diverse community in Tasmania 7.1% identify as LGBTQIA+ (University of Tasmania Population Report 2020)
ECONOMY	Glenorchy produces 7.56% of the Gross State Product Has 2,556 business, predominantly small 10% of the state’s workforce work in the region 3.4% of people who work here are employed by food retail		

The Australian Bureau of Statistics (2016) defines culture as:

“ The shared sense of meaning that determines a group’s way of life ... people usually participate in a number of cultures; family culture, a work culture, a religious culture. Cultures also evolve overtime.”

In 1982, UNESCO defined culture as:

“ ... distinctive spiritual, material, intellectual and emotional features that characterizes a society or social group. It includes arts, modes of life, the fundamental rights of the human being, value systems, traditions and beliefs.”



THE ARTS IN GLENORCHY IN 2020

The arts are alive and well in the City of Glenorchy in 2020.

Our great strength is in a form of art that is firmly focussed on the community as participants, rather than solely as consumers. In Glenorchy, there is a lot more *doing* than just *watching*. People here think of art as active participation, like jazz society rehearsals in a local hall or an artisan maker selling jewellery at a makers market. Art and culture blends with recreation, community and street level living. This is a distinct difference of which we are proud. It reflects our way of life, our values.

On top of this, Glenorchy boasts an internationally-acclaimed gallery in the Museum of Old and New Art (MONA), the nationally-acknowledged Moonah Art Centre (MAC) and a strong and active collection of multi-disciplinary artists.

HOW WE INVEST IN ARTS AND CULTURE

Through MAC or external programs and activities, the Council's Arts and Culture team, annually supports regular programs including at least 40 exhibitions in a number of spaces within MAC, at least 12 music or other performance events, various school holiday programs and externally funded special projects such as Moonah Moves, Young Writers in the City and Saltwater Sisters. Additionally, MAC provides substantial opportunities targeted towards community and cultural access through subsidised hire charges.

Since opening in 2015, MAC has become one of the best-regarded and utilised arts and cultural spaces in the state with over 40,000 visitors a year.

The Arts and Culture team also supports programming for large community events such as *Moonah Taste of the World* and *Glenorchy Carols*, development of large-scale community projects through external funding sources and provides ongoing curation of the City's public art collection. Importantly, this team provides advice and specialist knowledge to arts and cultural activities, projects and developments undertaken by other areas of the Council. This recognises that the Arts and Culture team has unique and specialised knowledge in curatorial, programing and engagement.



The Council has a history of developing public art assets and has over 25 items listed on its register. However, in the last 10 years only two new works have been commissioned by the City. A new work by Matt Calvert has been installed in the forecourt of the council chambers. This work has been developed through a rigorous consultation process, an essential requirement for any public art installation. The *Corridor of Mural Art (COMA)* project will also seek to create stronger connections to MONA by defining a linking corridor between Moonah and the Berriedale site with urban murals, helping increase tourism and the economy through the heart of the city.

For the last decade the Glenorchy Art and Sculpture Project (GASP) has sought to integrate public art and access to the Elwick Bay foreshore. With the curation of this space returning to the city in 2020, several works from that site will be added to the council's art register. The supporting documentation details the current public art audit conducted in 2020.

Finally, and driven in-part through the 2020 restrictions on public gatherings, the Arts and Culture team (as well as other areas of the Council) has used digital platforms (such as websites and Facebook) to showcase and promote arts and culture activities. *Glenorchy Arts & Culture* is a dynamic, stand-alone website, a platform for arts programs, past projects and access to events, podcasts, online classes and specific arts content. Council's *Activity City* website, while primarily focused on business and services providers, promotes local artisan makers, classes and other arts and cultural services within the municipality.

Our Arts and Culture Budget

The opening of the Moonah Arts Centre in 2015 was a game changer for the city. Previously the Arts and Culture unit was based at the Hopkins Street facility and geared towards cultural development and presentation programs within the community. Through the development of the new facility MAC has not only changed the program and focus, it has also changed the requirement of financial support.

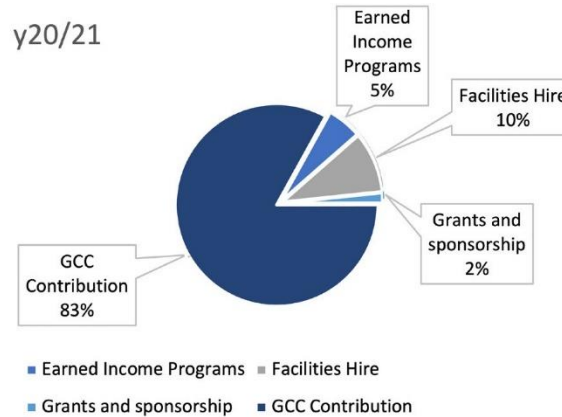
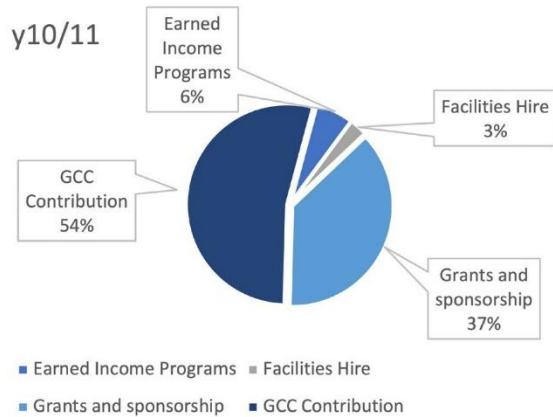
So while the city has increased the budget to this area over the past decade (as well as including the support of GASP between 2010 and 2020), that commitment has significantly shifted from programs in the community to a venue operation focus.

This budget increase has focused on the wages and operational requirements necessary in operating a leading venue. This change has come at the expense of funds allocated to (primarily) external programs, having diminished since 2010 from 11% to 3% of its budget.

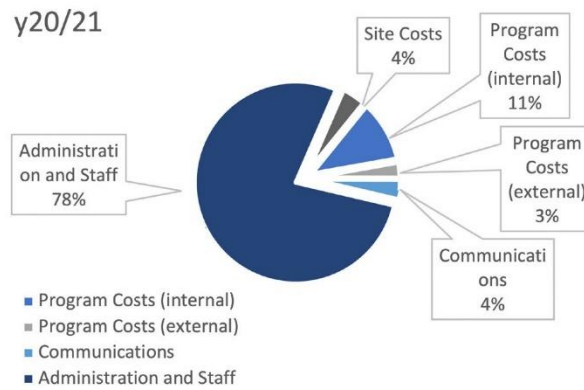
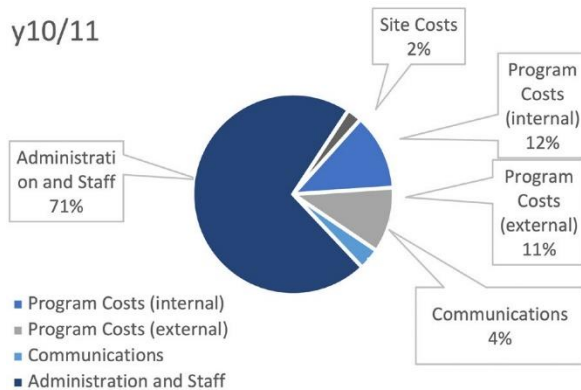


As a corollary of this there is also a decline in the income from external sources, with federal and state programs providing 37% of income for programs in the 2010/11 financial year to 7% in the 2019/20 financial year. This is due to both the increasing focus on programs within MAC, that create less opportunity to attract additional funds from partners and funding agencies, as well as the demands on officer time in running a public facility. Given the requirement to run a venue that is available and affordable, the opportunity to increase facility hire income is limited.

Income



Expenditure



In addition to the budget, the city has contributed to arts and culture through the annual operation of GASP (\$95,500) and about \$100,000 to the operation of Moonah Taste of the World and Glenorchy Carols (operated through other budget areas of the Community Department).

The city's direct current financial commitment to arts and culture is approximately 0.98% of the total city expenditure (2019/20 financial year). While this is above the average for Australia (0.77% of expenditure) it is lower than the current OECD average commitment of 1.1% (further details are in the supporting documentation).



How Others Invest in Arts and Culture

While Glenorchy boasts some of the state's leading cultural facilities, it also has significant and localised community facilities. It is this contrast between MONA or the Derwent Entertainment Centre (DEC) as large-scale, high-volume centers of activity, and the smaller-scale, local focus of the neighbourhood houses and distinct residential precincts that provide much of the character of the municipality.

MONA receives over one million visitors a year (20% international and 70% from mainland Australia). Scheduled developments on the Berriedale site will increase the facility's event and exhibition capacity, creating a much stronger entertainment precinct focus.

As Tasmania's largest venue, the Derwent Entertainment Centre (DEC) provides a significant resource for the community and the state, supporting large events, concerts and performances, as well as sporting and other non-arts events, that are both commercial and non-commercial. With the transition to Tasmania's new National Basketball League (NBL) headquarters, it is assumed that the DEC will be able to maintain its role servicing the community, as well as providing improved facilities for events. While focused on entertainment and recreation, this development, starting in 2021, will provide hotel accommodation and food and beverage outlets, adding to tourism and corporate events in the region.



"Glenorchy precinct community insights: The people who mentioned the showground were in the context of Bunnings and Spotlight, and how this should not be yet another industrial hub, but a place to have festivals, exhibitions, open air galleries or a drive-in theatre."

Beyond the Curtain Report (2020)

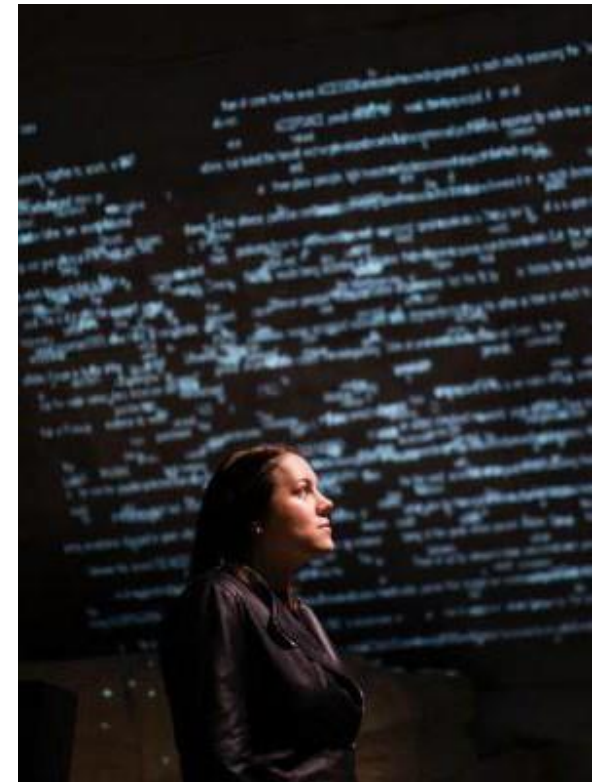


The Royal Agricultural Society Showgrounds occupies an historic space central to the region of both Glenorchy and greater Hobart. It provides a home to markets, community groups and sporting and recreation requirements, as well as the Royal Agricultural Show. As the role of the annual show changes, proposed developments reimagine the site, providing greater integration with the communities, direct engagement with Main Road, Glenorchy and better connections to the city center. Development plans also include a versatile and fully-equipped contemporary performance and exhibition space holding up to 1500 people. While this facility is decidedly designed for multiple uses, it will add to the overall capacity of the cultural economy of the region and help attract medium-sized festival events and concerts.

Supporting all of these facilities is an array of neighbourhood houses that form a network of programs, resources and access, providing specialised, as well as immediate, community services. These facilities are notably prominent in most communities in the City of Glenorchy. Furthermore, the municipality hosts schools with exceptional arts facilities and programs; Guilford Young College Don Bosco Theatre is arguably the best-equipped performance space in the state, and with the scheduled developments creating a more comprehensive arts precinct, will become a significant site of arts education and training for the region.

The development of MONA, DEC and the Showgrounds over the next decade, as well as the master planning around the city's KGV sporting and recreation precinct, the undertaking of COMA and the scheduled development of Guilford Young College, while not solely driven by arts and culture needs, will provide greater connections between the areas of the city and the growing entertainment, sports and presentation precinct along the Derwent River foreshore.

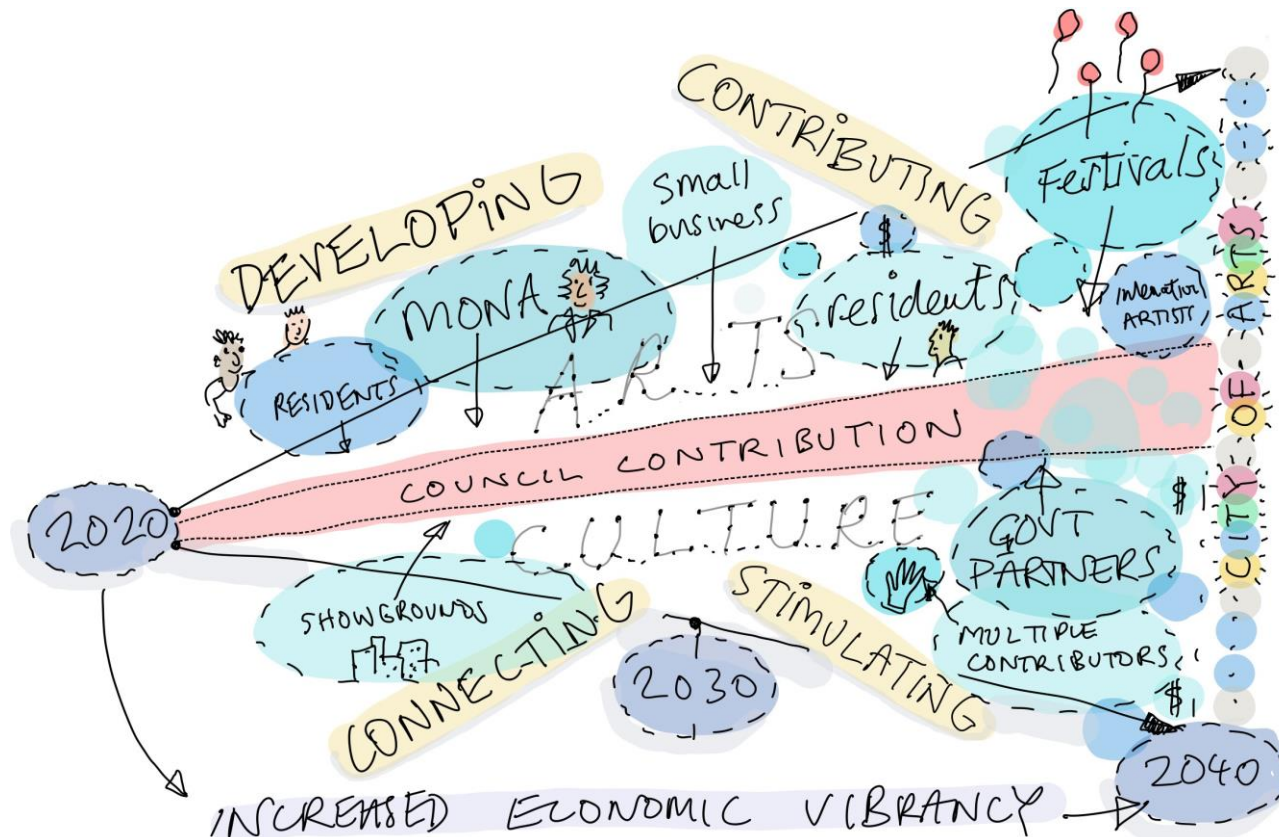
The supporting documentation details an audit of venues, their facilities and availability.



A SHARED APPROACH TOWARDS 2040

As a council and a community, we commit to being major contributors to the arts and culture in our area. An essential part of that role is encouraging others to do the same. Large and small businesses, industry, residents and visitors, government partners, venue managers and presenters all have a stake in the positive outcomes. Together, we will stimulate creativity and strengthen the economy which, in turn, elevates the status of our municipality.

Most importantly, the arts make us all want to live and work here.



GLENORCHY – CITY OF ARTS STRATEGY 2040

Glenorchy – *City of Arts* is a creatively vibrant and inclusive community, one where participation and open access are of prime importance. We support arts and cultural activities that are representative of the city and its people.

As a Council, we commit to being a major contributor to the arts and culture in our area. We stimulate creativity and we encourage and support others to do the same. We foster the connections that can be made and maintained and continue to develop them, their value and benefits for all people in our community and those who visit.



STRATEGIC GOALS

GOAL 1. CONTRIBUTING TO ARTS AND CULTURE

The Council acknowledges that many people, businesses and other factors contribute to making Glenorchy a *City of Arts*. They may participate in activities or deliver services and spaces; they may provide creative ideas and skills. Their involvement adds to the feelings of togetherness, pride and prosperity that we value

OBJECTIVE 1.1 ENCOURAGING PARTICIPATION.

Glenorchy is a community that takes a hands-on approach to making, showcasing and appreciating the arts.

∴ Current Strategic Plan Reference:
∴ Goal 1 – Making Lives Better: Objectives 1.1.1, 1.2.1, 1.2.3
∴ Goal 5 – Building Image and Pride: Objective 5.1

Strategies – Encourage everyone to participate in arts and culture by:

- 1.1.1 Supporting a program of activities that are welcoming, accessible to all people and respond to the interests of the people of Glenorchy and our visitors.
- 1.1.2 Supporting artists, makers and our communities to create and showcase art in its many forms.
- 1.1.3 Publicly acknowledging and celebrating the contribution of individuals, groups and businesses who work in partnership to make Glenorchy a City of Arts.

It's the people of the City of Glenorchy who make things happen. They include:

Our storytellers and elders who hold and share our history and aspirations. We learn from their wisdom and experience so that we better understand our heritage and folklores;

Our artists - professional and amateur, celebrated and silent, occasional and continual – who are disseminated throughout the community. We value their creative ideas and works equally;

Our audiences who are both active in their involvement and reflective in their observation and appreciation; and

Our businesses and community partners who recognise that their participation is fundamental in a city that values everyone's contribution.



OBJECTIVE 1.2 INCLUDING EVERYONE.

Being involved in the process, not just in the public outcome, is important in Glenorchy.

Strategies – Include everyone in arts and culture by:

- 1.2.1 Working with businesses, service providers, event organisers and the public sector to improve equal inclusion and access for everyone in Glenorchy to arts and cultural activities.*
- 1.2.2 Supporting, assisting and promoting events and activities that enable participation by people of different age groups, gender identity or sexual orientation, cultures and abilities.*

In our municipality, community means everyone. Community-based creativity means that people are involved in the process, delivery and creation, not just in the public outcome. They may do that through volunteering, providing equipment and services, performing or as spectators.

In Glenorchy, everyone who is interested in being included can be, regardless of their age, gender, race, ability or experience.

: **Current Strategic Plan Reference:**

: *Goal 1 – Making Lives Better; Objective 1.1.2, 1.2.1, 1.2.2,*

: *1.2.3, 1.3.2*

: *Goal 3 – Valuing our Community; Objectives 3.1.1, 3.2.2*

: *Goal 4 – Leading our Community; Objectives 4.1.2,*

: *4.1.3, 4.2.1, 4.3.1*

: *Goal 5 – Building Image and Pride; Objective 5.1*



OBJECTIVE 1.3 SHARING AND VALUING KNOWLEDGE AND EXPERIENCE.

The expertise of the Council staff and advisory committees is a valuable resource for the whole community, as are the talents and business opportunities that all arts workers contribute.

Strategies – Provide, develop and share arts knowledge, experience and expertise by:

- 1.3.1 *Increasing knowledge and understanding of arts and culture and the capacity to heighten the quality and quantity of all activity available.*
- 1.3.2 *Nurturing the specialist skills of the Council’s workforce and advisory committees as a priority resource that will assist the community to achieve its goals.*
- 1.3.3 *Supporting the creative economy by encouraging and developing the skills and career opportunities for all creative professionals, as well as new and emerging artists.*

The Council staff and Glenorchy Arts and Culture Advisory Committee support creative projects in all areas of the City, radiating from their base at the thriving Moonah Arts Centre (MAC). They provide advice and offer assistance that improves the quality, impact and reach of arts projects. Networking events for the creative industries, building partnerships with supporters and always improving the audience experience make Glenorchy one of Tasmania’s leading centres for arts and culture.

The City’s extensive permanent public art collection, organisational and technical skills and arts management services result in an acclaimed and popular annual program of performance and visual art, workshops and arts gatherings that represent local artists and showcase the exceptional talent of interstate and international artists.

Glenorchy is a place where creative careers are abundant and highly regarded for the contribution they make to community identity and pride. Professional artists and arts workers, designers and architects, retailers and venues work together with the Council to develop and showcase our next generation of artists. Creative career planning in schools, internships in arts companies, artist-in-residence programs and business development for the creative industries stimulate jobs, creativity and innovation.

: Current Strategic Plan Reference:

: Goal 1 – Making Lives Better; Objective 1.1.1, 1.2.1, 1.2.2,
1.3.2

: Goal 2 – Open for Business; Objectives 2.1.1, 2.1.2, 2.2.1

: Goal 4 – Leading our Community; Objective 4.1.2, 4.1.3,
4.2.1, 4.2.2

: Goal 5 – Building Image and Pride; Objective 5.1



OBJECTIVE 1.4 PROVIDE AND PROMOTE SPACES AND OPPORTUNITIES.***Making the most of those owned by Council or by private interests.*****Strategies – Provide and promote spaces and opportunities for arts and culture:**

- 1.4.1 *Promote and encourage the use of Council-owned and/or managed public spaces for the community to gather and celebrate, exhibit or share and appreciate arts and culture.*
- 1.4.2 *Create, maintain and promote an up-to-date list of Council’s assets and spaces available for arts and cultural activities.*
- 1.4.3 *For the long-term benefit of the community, maintain, upgrade and manage Council’s built and natural cultural assets according to arts industry best practice.*
- 1.4.4 *Encourage the community, state government, businesses and industry to make non-Council-owned spaces available and accessible for arts and cultural events.*
- 1.4.5 *Encourage and support the development and maintenance of indoor and outdoor spaces of both large and small scale for arts and cultural use.*

Glenorchy’s beautiful parklands and built spaces add to the sense of history, industry, nature and future progress. The Council encourages the use of public spaces for the community to gather and celebrate, exhibit or share and appreciate arts and culture. An active city is a vibrant city.

As a Council, we recognise and respect that it is important to our community that event spaces, either indoor or out, of a suitable scale for us to safely gather on-mass, is a fundamental cultural need for the City and its people. That space may be Council-owned or not. In 2020, impressive new venues that will be owned by businesses, government and individuals are being planned and developed, resulting in new creative industry jobs. As we approach 2040, the community should have regular and affordable access to all arts and culture venues in the *City of Arts*.

Council-owned and managed spaces are available, attractive and affordable to be used for arts events, be those of intimate scale organised by community groups or large-scale commercial and major arts festivals. To maximise the use of these indoor and outdoor venues, the Council maintains and upgrades its assets, including technologies for live performance and exhibitions, and assists organisers in navigating the path to successful events.

Current Strategic Plan Reference:

- Goal 1 – Making Lives Better; Objectives 1.1.1, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2*
- Goal 2 – Open for Business; Objectives 2.1.1, 2.1.2, 2.2.1*
- Goal 3 – Valuing our Environment; Objectives 3.1.1, 3.1.2, 3.2.3*
- Goal 4 – Leading our Community; Objectives 4.1.2, 4.1.3, 4.2.1, 4.3.1*
- Goal 5 – Building Image and Pride; Objective 5.1*



GOAL 2. STIMULATING ENGAGEMENT

By stimulating artistic and cultural activity in the City of Glenorchy, we inspire our community, businesses and industry to think broadly and dream expansively. It is just as important to promote what is on and how to become involved, as it is to organise an event, a community mural or a street festival.

As a Council, we will allocate appropriate resources to promote creative expressions, invigorate the community's imagination and encourage people to be involved: that way we all share in the economic and social benefits of being the *City of Arts*.

OBJECTIVE 2.1 PROMOTING 'WHAT'S ON' IN THE CITY OF ARTS.

Communicating when, where and how to become involved in arts and culture.

Strategies – Promoting what's on in Glenorchy – City of Arts:

- 2.1.1 *Promote Glenorchy as a City of Arts, by clearly, regularly and accurately communicating with residents and visitors about our arts and culture facilities, activities and assets, including the public art collection.*
- 2.1.2 *Promote links to existing calendars of arts events and activities that are managed and maintained by government partners and private enterprises.*
- 2.1.3 *Encourage and facilitate networking and collaboration between arts groups, service agencies, education providers and local businesses to promote a broad range of arts and culture facilities, assets and activities.*

Day-to-day in Glenorchy, an abundant amount of arts activity occurs on an intimate scale, often without fanfare or promotion. Whilst this activity is not always visible to the public, our creative community undeniably contributes to the creative economy and Glenorchy's increasing reputation as a *City of Arts*. We will make the arts and culture more visible by communicating regularly and broadly on matters that concern it.

Our ability to clearly and directly communicate with over ten thousand residents, and the trust that they have in our advocacy, make the city even more attractive to commercial promoters and major festivals to program activities in Glenorchy's impressive venues. We will promote the "what's on" services managed by the Tasmanian state government, local venues and other providers of digital and print information to communicate what is on in Glenorchy.

Current Strategic Plan Reference:

- Goal 1 – Making Lives Better; Objectives 1.1.1, 1.1.2, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2*
- Goal 2 – Open for Business; Objectives 2.1.2, 2.2.1*
- Goal 3 – Valuing our Environment; Objectives 3.1, 3.2*
- Goal 4 – Leading our Community; Objectives 4.2.1, 4.3.1*
- Goal 5 – Building Image and Pride; Objective 5.1*

As a Council, we wish to ensure that everyone feels welcome to be part of creative activities available to them, that we all know when and how to become involved, how to access opportunities, regardless of whether they're a Council, community or commercial event. As we embrace technology and increasingly move to digital communication, we must remember those who do not wish to, or are not able to, access this source of information. We are always aware that language and literacy can be a barrier for many in our community.



OBJECTIVE 2.2 INVIGORATING THE CREATIVE ECONOMY.

The arts are a positive influence on economic prosperity.

Strategies – *Invigorate the creative economy by:*

- 2.2.1 *Developing and promoting Glenorchy City as one of the premier arts and culture destinations in Tasmania.*
- 2.2.2 *Work in collaboration across the entire Council to facilitate, curate, deliver and share knowledge on projects that benefit the community.*
- 2.2.3 *Collaborate with MONA, the major arts festivals, commercial event presenters and tourism businesses to support and increase arts and cultural tourism in Glenorchy.*

Community arts and culture have their own values and priorities for the improvement of quality of life, not only as a mark of success for economic prosperity. There is global evidence to show that, if supported to do so, the arts can be a positive influence, invigorating our suburbs, businesses and employment opportunities even beyond the creative sector.

Empty shop-fronts temporarily filled by pop-up galleries, locally relevant murals in laneways, busking and other live street performances, ephemeral public art in unexpected corners, artist-designed street lighting are examples of arts-driven projects that make positive changes. They add life and story to spaces. In Glenorchy, these initiatives encourage people to visit and spend time in the area thereby improving a sense of safety and further enhancing a sense of pride in the *City of Arts*.

As Glenorchy approaches 2040 and its position as a “cultural tourism destination”, it continues to work in partnership with MONA, as the artistic jewel in the City’s crown, and with major arts festivals, venues and commercial event promoters to capitalise on the potential of the creative economy.

Current Strategic Plan Reference:

- Goal 1 – Making Lives Better, Objectives 1.1.1, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2*
- Goal 2 – Open for Business; Objectives 2.1.1, 2.1.2, 2.2.1*
- Goal 3 – Valuing our Environment; Objectives 3.1.1, 3.1.2, 3.1.4, 3.2.2, 3.2.3*
- Goal 4 – Leading our Community; Objective 4.1.2, 4.3.1*
- Goal 5 – Building Image and Pride; Objective 5.1*



OBJECTIVE 2.3 MAKING MORE HAPPEN.

Inspiring and supporting more events that are not owned, initiated or managed by Council but provide evident benefit to the community.

Strategies – Making more happen in the City of Arts by:

2.3.1 Supporting and promoting events that align with the City of Arts strategy and are initiated and delivered by external partners. These events may be small or large, free or ticketed, in Council-owned facilities or not.

The Council fulfills a vital role as an arts facilitator in the community. In addition to our very public role as curator and presenter of the arts at MAC and the public art collection, we produce a range of popular, inclusive annual public events that celebrate the *City of Arts*.

As we move towards 2040, we increasingly support events that are not owned, initiated or managed by Council but are of evident benefit to the whole community and align closely with the *City of Arts* strategy. We build relationships and networks that create opportunities for our communities to express and achieve their aspirations through arts and culture.

Current Strategic Plan Reference:

Goal 1 – Making Lives Better; Objectives 1.1.1, 1.1.2, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2

Goal 3 – Valuing our Environment; Objective 3.1.4

Goal 4 – Leading our Community; Objectives 4.1.1, 4.1.2, 4.2.1, 4.3.1

Goal 5 – Building Image and Pride; Objective 5.1



OBJECTIVE 2.4 ENCOURAGING OTHERS.

Helping the community navigate paths inside and outside of Council, to assist in making initiatives happen.

Strategies – Encourage others by:

2.4.1 *Developing, providing and updating event management guidelines for public use that assist people outside the Council plan and deliver arts and cultural activities in the City of Arts.*

2.4.2 *Actively provide support for event organisers as they navigate the necessary legislative paths inside and outside of Council, to help bring arts and cultural projects in Glenorchy to fruition.*

As a Council, we want to build relationships and networks that create opportunities for our community, businesses and partners. In doing so, we ensure that everything possible is done to help event organisers host arts and cultural activities locally. We wish to develop and promote a sense of pride and possibility in Glenorchy as a *City of Arts*.

We govern in the best interests of our community which, in the arts and culture sector, often means assisting event organisers to navigate the necessary laws and regulations involved in public events. This commitment is shared across Council departments and across other levels of government and public services.

Current Strategic Plan Reference:

Goal 1 – Making Lives Better; Objectives 1.1.1, 1.1.2, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2

Goal 2 – Open for Business; Objectives 2.1.1, 2.1.2, 2.2.1

Goal 3 – Valuing our Environment; Objective 3.1.2, 3.1.4, 3.2.2, 3.2.3

Goal 4 – Leading our Community; Objectives 4.1.1, 4.1.2, 4.1.3, 4.2.1, 4.2.2, 4.3.1

Goal 5 – Building Image and Pride; Objective 5.1



GOAL3.CREATINGCONNECTIONS

Ours is a community that likes to gather together. We use cultural events to generate an understanding, dissolve barriers and broaden our view of the world. The Glenorchy City Council supports arts and cultural activity that is representative of this place, with its built and natural environment and its people of varied backgrounds and divergent aspirations.

Glenorchy’s Aboriginal community leads the way in building bridges between everyone, from the earliest inhabitants of this country to the most recent. Their understanding of the protocols and respect for community elders, regardless of cultural background, enable connections to be made and strengthened.

We invite and warmly welcome visitors to join us in celebrating our culture and community. As we approach 2040, our ambition to be one of Tasmania’s cultural tourism draw cards will be founded not just upon MONA and large-scale events, but also on our image and pride as a vibrant *City of Arts* – a city that makes things happen.

OBJECTIVE 3.1 LINKING DIFFERENCE AND DIVERSITY.

Supporting activities that applaud who we are collectively and singularly.

Strategies – Link difference and diversity by:

- 3.1.1 *Embracing arts and cultural activities that go well beyond just an acceptance or tolerance of our differences; as a community we want to celebrate who we are collectively and singularly.*
- 3.1.2 *Initiate conversations that create new connections and improve established ones between the diverse cultures, social groups and businesses within the City of Arts. In doing so, we will improve communication and open opportunities to learn and celebrate our differences together.*

We will use the arts to connect people, places, memories and dreams. In a City like Glenorchy, a factory worker of migrant background is likely to mingle with a millionaire philanthropist, just as a non-binary gender person is likely to help a World War II veteran safely across Main Road at Moonah. That mixture and interaction is the identity of Glenorchy. Through the arts it can be expressed and appreciated for all to share. Those connections start with conversations.

From the earliest known arts and cultural practices on earth, to the latest arrivals with their own traditions and all in between, our community shares its stories, its songs, its dances and its art. But, whilst diversity is present and appreciated in our community, it is not necessarily celebrated or promoted every day. Difference and diversity do not stand out here, they're considered the norm. Civic harmony is essential, but what we seek for Glenorchy is a deeper appreciation and understanding. We want to use the arts to connect our community so that there is civic progress.

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 Current Strategic Plan Reference:

- Goal 1 – Making Lives Better; Objectives 1.1.2, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2
- Goal 3 – Valuing our Environment; Objective 3.1.2
- Goal 4 – Leading our Community; Objective 4.2.1
- Goal 5 – Building Image and Pride; Objective 5.1

.....
People of diverse ages, cultural backgrounds, education, economic status, sexual orientation, gender identification are welcome to be part of arts activities in Glenorchy.



OBJECTIVE 3.2 COLLABORATING BY JOINING FORCES.

Collaboration starts inside Council, then with business and industry, suburbs and precincts, and later across state and nation.

Strategies – We will join forces and collaborate by:

3.2.1 *Bringing the community together and supporting them to collectively plan, promote and deliver arts and cultural activities.*

3.2.2 *Leading by example, by increasing the use of Council-owned and operated spaces, we encourage others to do likewise to create a shared collection of Glenorchy's built and natural assets that can be used for creative pursuits. In doing so, we collaborate with our community and do more together than we could apart.*

Collectively, we have a great wealth of assets in Glenorchy - built and human.

Council holds a unique position in the community, as a fulcrum of networking. We facilitate connections between different, but often complementary, parts of our community. Businesses in and outside the creative sector, state and federal government agencies and the education sphere, public services and resident groups, festivals and commercial event producers are brought together by Council to resolve the present or past, and plan for a creative future together.

The Council's arts centre at Moonah, which conforms to best practice in its quality standards and its community engagement, is just one of the Council-owned spaces that are valuable assets for the community to utilise for arts and culture. Business and industry own warehouse spaces that can be thriving hubs or studios for the creative sector, hosting designers and engineers, inventors and creators. Our local and State libraries, our community-owned halls, well-equipped schools, early childhood centres, and many other facilities are regularly filled with people being creative. Venues for hire all across the city are either ready and equipped for community arts activities, or can soon be adapted to be so.

MONA rightly stands on a pedestal of its own, not just in our neighborhood, but nationally and internationally. Its collection of art, programs and architecture are amongst the world's best. Its public spaces are free to access and the galleries and cinema are likewise free for Tasmanian residents. This private institution was created and is owned by one of our own, a Glenorchy boy. He, of all people, would never claim that this art is everyone's cup of tea, but it is quite literally there for everyone.

Current Strategic Plan Reference:

Goal 1 - Making Lives Better; Objectives 1.1.1, 1.1.2, 1.2.2, 1.3.1, 1.3.2

Goal 2 - Open for Business; Objective 2.2.1

Goal 3 - Valuing our Environment; Objective 3.1.2

Goal 4 - Leading our Community; Objectives 4.1.2, 4.2.1, 4.3.1

Goal 5 - Building Image and Pride; Objective 5.1



OBJECTIVE 3.3 RECOGNISING THE POSITIVE INFLUENCE OF ART.***The way we associate with art, what we see, sense or hear, can change the way we feel.*****Strategies – Recognise that art can positively influence us by:**

- 3.3.1** *Ensuring that arts and cultural activities we support are meaningful to this city and its people and enhance the sense of pride we feel in Glenorchy as a City of Art.*
- 3.3.2** *Requiring developers and government to invest in cultural assets that are publicly visible and reflect the identity of this place. To improve the aesthetic of the city, its community identity and pride, Council will promote and make its arts and cultural expertise available in the earliest stages of town planning.*

Current Strategic Plan Reference:

- Goal 1 – Making Lives Better; Objectives 1.2.2, 1.2.3, 1.3.2*
- Goal 3 – Valuing our Environment; Objectives 3.1.1, 3.1.2, 3.2.2, 3.2.3, 3.2.3*
- Goal 4 – Leading our Community; Objectives 4.1.2, 4.3.1*
- Goal 5 – Building Image and Pride; Objectives 5.1*

We know that the arts infiltrate our lives daily. Architecture, clothing design, graphic art, even furniture can surprise us. The music we hear in shops, or the public art we walk past in our streets, those artisan-made bench seats along the Derwent foreshore can all improve the look and feel of a space. They are all the work of artists.

As urban development fills Glenorchy’s open spaces and our city streets become faster and less personal, we lean towards the arts to remind us of our humanity. Art has the capacity to influence us. What we see, sense or hear can change our mood and, consequently, change others.

We use art as therapy, to improve health and well-being. We acknowledge and support the work of people who bring creativity into the community – the artists and those who empower them. New projects addressing the needs of children and families, our senior residents and our youth are already benefiting from complementary arts expertise. But there is more to be done, especially in the availability and promotion of these activities.

In public spaces, the performance and sculptural work of artists and art groups that connect our people with our spaces and our character must be championed, clearly labelled and maintained in order that it be appreciated.



GOAL 4. DEVELOPING THE ARTS AND CULTURE

For Glenorchy to progress as a *City of Arts*, we must be open to new ideas, new ways of doing things and new people, but we must also embrace and celebrate our identity; most essentially the Aboriginal culture of this area. Between 2020-2040, Glenorchy has a unique opportunity to be a leader in Tasmania, to imagine and deliver a future city that respects the role of our First People and works with all residents to move forward together.

In gathering momentum towards 2040, arts and culture provide an opportunity to celebrate our difference as one of our greatest strengths. As much as our cultural diversity makes us stand out from other cities, particularly those in Tasmania, so too does our working-class heritage, that “rough around the edges” effect, for which we can be proud.

“The Moonah [not the MONA] Effect: ...We love the diversity and contrast, but want to hold on to what we are – a bit rough around the edges with absolutely no elitism....” Beyond the Curtain (2020)

As a *City of Arts*, we pay homage to our past and plan a future that encompasses our origins, allows for the clear benefits of industry and appreciates the natural assets of which our community is caretaker. Enriching and evolving our human, natural and built assets, capturing the importance and value of our investment, and measuring our success are paramount. If we appreciate what we have, we will prosper from it.



OBJECTIVE 4.1 ENRICHING OUR IDENTITY AND GROWING TOGETHER.

Our many cultures come together through mutual respect and sharing their art.

Strategies – Enriching our identity and growing together by:

- 4.1.1 *Recognising the rich fabric of the City’s cultural diversity and work with the whole community to provide opportunities to showcase, preserve and share the arts and cultural practices of the people of Glenorchy. In doing so, promote understanding and respect in education, participation and celebration.*
- 4.1.2 *Pursue and value the expertise of external specialists who officially represent the diverse cultures of Glenorchy.*

At the forefront of Glenorchy's cultural identity is the millennial history of the Indigenous palawa people. The language and customs of the original inhabitants is the solid thread that links past, present and future. We must continue to explore, acknowledge and learn about Glenorchy's Aboriginal history, how it has influenced and guided other cultures that have been welcomed to the City since settlement, cultures distinctly diverse, yet based on a fundamental respect and an acknowledgement of the traditional owners of this land.

Spontaneously, these many cultures have come together through this mutual respect, sharing their songs and dance, their art and their stories, and more. In doing so, they have proudly and instinctively maintained their customs and profound sense of history and tradition. We will grow stronger by knowing the heritage of this area, recent and past. Only then can we truly embrace a harmonious future together.

We value the guidance that community leaders provide Council on the appropriate use of formal and informal cultural protocols and processes, techniques to better engage the community, and other specialist advice. By the nature of their unique understanding of diversity, they are an asset that must be respected and rewarded.

∴ **Current Strategic Plan Reference:**

∴ *Goal 1 – Making Lives Better; Objectives 1.1.1, 1.1.21.2.2, 1.2.3*

∴ *Goal 3 – Valuing our Environment; Objectives 3.2.2, 3.2.3*

∴ *Goal 4 – Leading our Community; Objective 4.3.1*

∴ *Goal 5 – Building Image and Pride; Objective 5.1*



OBJECTIVE 4.2 ADDING MOMENTUM AND BOOSTING VIBRANCY.***Providing incentives boosts the quality and quantity of participation in the arts.*****Strategies – Add momentum and boost vibrancy by:*****4.2.1 Establishing a strategic investment program for community-led projects that align with this strategy and therefore deliver on our community’s aspirations to be a City of Arts.******4.2.2 Identifying, pursuing and promoting opportunities to fund and develop arts and culture programs, assets and events in our community in collaboration with government and business partners.***

In arts and culture, we must ensure that Council’s resources are adequate and relevant for this community in this place and at this time. If we are proud that our community wants to gather together and use the arts and culture as the fulcrum of their celebration, we should not leave sections of it to achieve that alone and without support.

To achieve our community’s aspirations, we must invest strategically with incentive programs that provide even modest financial assistance to the projects that clearly align with the five community goals in the Council’s Strategic Plan, and more specifically, the five goals of this strategy.

We know that incentive programs that provide targeted and strategic investment can generate a significant return. In conjunction with arts and cultural activities that Council initiates, manages and presents at MAC, community events and the public art program, a new small grants program will provide seed-funding to boost the quality and quantity of community participation in the arts. Precise application guidelines that are highly accessible and a rigorous assessment process based on this strategy, ensures that Council’s investment is targeted and strategic.

In the *City of Arts* in 2040, the creative sector and consequently the creative economy will be highly influential and will make Glenorchy stand out as a centre of innovation and new technologies, creativity and collaboration.

Current Strategic Plan Reference:

Goal 1 – Making Lives Better; Objectives 1.1.1, 1.2.1, 1.2.3, 1.3.2, 1.3.2

Goal 2 – Open for Business; Objective 2.1.2

Goal 3 – Valuing our Environment; Objectives 3.1.2, 3.1.4

Goal 4 – Leading our Community; Objectives 4.1.1, 4.1.3, 4.2.1, 4.3.1

Goal 5 – Building Image and Pride; Objective 5.1



OBJECTIVE 4.3 ASPIRING AND IMPROVING.

Measuring the community benefit of our actions means we can understand and communicate our impact, also encouraging others to support the arts and culture.

Strategies – Review and improve how we achieve our aspirations by:

- 4.3.1 *Evaluating and communicating the qualitative and quantitative benefits of Council-led and supported arts and cultural activities.*
- 4.3.2 *Further to 2.2.1, undertaking regular qualitative measurement of whole-of-council activities that engage with this strategy.*
- 4.3.3 *Utilising the measured outputs and outcomes against the four goals of this strategy so as to inform and shape the annual implementation of Glenorchy – City of Arts 2040.*

In the City of Glenorchy, participation in arts and cultural projects that are led by the community and result in real community benefit are our sincere ambition. The community and its artists must know of this priority and see that Council's support is adequately aligned with each project that shares these aspirations.

There are still major gaps in understanding how social change happens through arts and culture. There is an opportunity for Glenorchy to develop a research project partnership to identify the community benefit that results from community-engaged arts projects.

Participation can be the number of people involved in varying capacities and for how long; a quantifiable result that can be deduced and compared. Diversely, community benefit can be judged either as economic return, reduction in a sense of exclusion, or tangible improvement in resident satisfaction – a qualifiable result that is harder to capture but essential in valuing arts and culture.

If only one, or both, of these are not being captured, it would be difficult to assess if the Council's actions are effective and an improvement to the community.

Current Strategic Plan Reference:

Goal 1 – Making Lives Better; Objectives 1.1.1, 1.3.1, 1.3.2

Goal 2 – Open for Business; Objective 2.2.1

Goal 4 – Leading our Community; Objectives 4.1.1, 4.1.2, 4.1.3, 4.2.1,

Goal 5 – Building Image and Pride; Objective 5.1



TOWARDS 2040 – OUR OPPORTUNITIES

"Of all tiers of government, none have a better understanding of the complexity and nuances of their community than local councils. Engaging directly with local businesses, residents and service providers, they are well-placed, as facilitators and brokers, to bring diverse groups of people together"

First things first: effective leadership in local government – Aleem Ali, 29 June, 2020, Welcomingcities.org.au

We are encouraged and stimulated about the possibilities for arts and cultural activity to further enrich the lives of the people of Glenorchy and have identified some key opportunities to realise our community's vision for a *City of Arts* in 2040. These opportunities will provide a focus for the development of departmental action and operational plans in the coming years.

WORKING WITH THE ABORIGINAL COMMUNITY

As already mentioned, the council recognises and cherishes the value of continuing Aboriginal knowledge and cultural practice. Between 2020–2040, we have a unique opportunity to be a leader in Tasmania, to imagine and deliver a future city that comprehensively respects the role of our First People and works with all residents to further develop together. That future starts with simple conversations.

There are at least four Aboriginal culture organisations in southern Tasmania that generously invite everyone to learn more about, and consequently appreciate, the culture, aspirations and successes of this state's First People. Each of these organisations is welcoming and holds not only a vast source of information, community networks and cultural heritage, but also a team of people who are experts in building bridges between everyone from the earliest inhabitants of this country to the most recent.

Arts and culture can be one of the many conduits to deepening the relationship and addressing future priorities for the council.

City of Arts Objectives 1.1, 2.3, 3.1, 4.1



ACTIVATING PARTNERSHIPS

Council is in a unique position to build creative partnerships across the municipality. These may be with commercial, not-for-profit or public organisations that will bring status, added-value and innovation to the people of Glenorchy.

Effectively engaging with the neighbourhood houses and the education sector will bring the benefits of connecting with children, families and young people to better support their creative capacity. The advantages of activating partnerships also include attracting additional funds for creative projects. This needs to become a normal way of working so that all partners genuinely co-design and deliver programs for which they feel passionate. This work needs an investment of time and to be seen as long-term according to a shared vision and bringing complementary skills together to ensure trusting and equitable relationships.

As a consequence, the city must be more proactive in building these community relationships strategically more than reactively.

City of Arts Objectives 1.4, 2.1, 2.3, 3.2, 4.2

ATTRACTING FESTIVALS AND MAJOREVENTS

There is abundant evidence from economic impact studies that festivals and major events have immediate and long-lasting economic benefits, not just in the creative sector, but for businesses that provide services and equipment, accommodation, transport and hospitality to name a few. International, national and local festivals and major commercial events can be substantial contributors to the successful delivery of this strategy. Their programs can involve the local community, visitors and businesses, and generally utilise public spaces and other venues large and small.

To attract arts festivals and major events, we must offer and broker incentives and create an on-going partnership with the relevant organisation. A partnership between a festival and a council is fundamentally a financial one, with a dollar value placed on cash and/or in-kind support. Typically, the festival considers a council as they would other sponsors, with the value of the total contribution rewarded with commensurate benefits.

Glenorchy can offer creative spaces that engage with the natural and built environment not available elsewhere, marketing and communication networks that operate on a community level, local involvement and artistic opportunities that are representative of the diversity of the area and make audiences both participants and contributors.



Council can also offer financial support, either directly or facilitate partnerships with industries and businesses in the area. Glenorchy's in-kind assets include the expertise that comes with local-government know-how and local knowledge. Without a commitment to some or all of these incentives, it would be rare for any council to attract festivals or major events to their jurisdiction.

Given adequate incentive, one of the focal points for festivals and major events would be the connection between the Glenorchy CBD and the Derwent River. With the planned Tolosa Park development reducing the suitability of the venue for large scale commercial events, the city has an opportunity to reconsider its traditional events spaces and develop the corridor along Elwick Road, from the KGV facility to the Derwent Entertainment Centre. This area, in partnership with the respective venues and sites, could be activated like never before, proposing options that would be highly attractive to festivals and major events.

City of Arts Objectives 1.1, 1.2, 1.4, 2.3, 2.4, 3.1, 3.2, 4.2

EXPLORING EMERGING TECHNOLOGIES

New technologies have brought immense changes to our society in the past 20 years and it is likely that these changes will continue into the next 20, allowing for more life/work flexibility, greater communications and new ways for life-long learning. In the arts, these emerging technologies offer new platforms for engaging in creative pursuits or attending events. By discovering, exploring and embracing new technological possibilities with our communities we open the door to many new ways of supporting arts and culture in Glenorchy.

Young people in particular need new ways to engage in the arts in Glenorchy and we should find ways to encourage the city to implement those technologies to support their needs, whether that be large public screens in the CBD to host their creative needs, or the development of industry partnerships to create new software content.

City of Arts Objectives 1.1, 1.3, 1.4, 2.2, 2.3, 2.4, 3.2, 4.2



ENGAGING YOUNG PEOPLE

The arts thrive on relevance, innovation and challenging ideas and approaches. The creative contribution of young people is essential in keeping our arts and culture vibrant, fresh and exciting. As well as supporting young people to engage in after-school arts activities such as drama or street art workshops, we will find new ways to engage with the creativity of diverse young people to contribute to their culture, well-being and social connection.

It is our responsibility to work with our young people to develop new opportunities through technology for creative engagements in the municipality, including the support for professional screen and software content production. With a potential additional 13,000 young people living in the municipality by 2050, to learn and to work, we will have greater responsibilities to the next generation.

By addressing their rights to access appropriate arts and cultural activities now we will produce a new generation of cultural citizens eager to play a part creatively, economically and socially in the City of Glenorchy. We regard the children and young people in Glenorchy as our citizens now, not just of the future, and we are committed to make proper arts and cultural provision for them.

Objectives 1.1, 1.2, 2.4, 3.3, 4.1, 4.2

BUILDING THE CREATIVE ECONOMY

This document was created at a time of unprecedented social and economic uncertainty, with over 27% jobs lost nationally in the arts and recreation sector in the first two months of the COVID-19 pandemic. This figure does not include sole traders, which make up a large proportion of the sector. Although the Tasmanian cultural and creative industries have been thriving, inspiring and full of passionate artists and makers, collectors and participants, the post COVID-19 economic regeneration is likely to take years.

Local government has a fundamental role to play in assisting local businesses and tourism to find new approaches to market development. Local artists and arts organisations have an influential role to play also, and need to be supported.

While Glenorchy has always been a proud “working community”, since 2000 we have seen a shift away from large employers where the top five provided 30% of local employment, to 2016 where the similar leading employers only provided 15% of jobs in the region. This strategy, in conjunction with our *Economic Recovery Plan 2020/21* and the *Economic Development Strategy 2020-2025* recognises



that the creative sector will be an important component in cultural recovery, including tourism, and will contribute to our community achieving its goal of being “open for business”.

Furthermore, when properly embedded into community consultation and engagement, the role of arts and cultural practice can not only rejuvenate commercial and retail spaces, but provide greater sense of value and ownership of public spaces for the community.

City of Arts Objectives 1.2, 1.3, 1.4, 2.2, 2.3, 3.2, 4.2

EMBEDDING ARTS INTO OUR PUBLIC SPACES

Art and culture should be all around us, embedded into the very fabric of Glenorchy. Art in the public domain can bring joy, challenge us in our world views and let us celebrate our cultures.

As a community that boasts over 300 open public spaces and reserves, including connections to both kunanyi and the Derwent River, Glenorchy has an opportunity to present exciting outdoor arts and cultural events that reconnect people to the natural world and built environment to foster an awareness of cultures, history, the environment, sustainability and climate change.

To guarantee a better integration of these developments with community vision and understanding, different areas of council and community should use this strategy to work together towards shared outcomes, including a commitment to the provision of on-going maintenance, interpretation and protection of public art in the region.

Commissioning new permanent or temporary public artworks, temporarily activating vacant shop fronts, demarcating areas for the facilitation of street art and developing hybrid art/play facilities to integrate into new and existing playground designs all offer exciting possibilities to provide free access to public arts for everyone.

Fundamental to this vision is the development of the public arts capacity of the Montrose Bay foreshore, Glenorchy Art and Sculpture Park and Wilkinson’s Point areas, including a commitment to operate and maintain an accessible, usable and relevant public art sculpture park for all the community.

Making the most of other parks, reserves and public spaces in the municipality through the easy facilitation of live music events, community performances and art installations will also offer opportunities for individuals and communities to share their stories and add to the vibrancy and dynamics of the community.

City of Arts Objectives 1.1, 1.3, 1.4, 2.3, 3.2, 3.3, 4.1



RE IMAGINING ARTS AND CULTURE IN COUNCIL

Fundamental to the success of this strategy is the opportunity to re-imagine the Arts and Culture team within council to *Creative Communities*. This is a conscious opportunity to move the focus away from the management of a venue to create more space for creative production and engagement across the region and more opportunity for inter-council engagement.

Central to this change is the establishment of a new creative producer role that will, using entrepreneurship and creative leadership, existing and developed networks, and critical knowledge take a lead to contribute, connect, stimulate and develop arts and culture in Glenorchy. It is primarily through the on-going enhancement of this team, building capacity and extending its reach, that council can deliver this strategy.

Within this change is the need to redefine the role of the Glenorchy Arts and Cultural Advisory Committee, giving it more status and purpose and broadening its reach, diversity and composition across council with the task of delivering this strategy over the coming years.

Finally, this opportunity is underpinned by a commitment from the city to maintain support of arts and culture at OECD levels of 1.1% of annual budget, or higher. This additional support would realise many of the current needs to increase the profile and support of activities, as well as the capacity of officers to deliver them.

Developing these opportunities will require a whole-of-council approach, one where arts and culture of Glenorchy is seen as something vital and to which we can all contribute. We will restructure the Arts and Culture budget to include the previous council commitment to GASP, together with a recalibration of resources within the Community Department.

City of Arts Objectives 1.3, 1.4, 2.2, 2.3, 3.1, 3.2, 4.2, 4.3



SUPPORTING DOCUMENTATION

1. COUNCIL AND OTHER DOCUMENTS REFERENCED

Glenorchy City Council documents referenced:

Beyond the Curtain Project Report, The 20, 2020
Building a Learning Community in Glenorchy Strategy 2014-17
Glenorchy City Annual Plan 2019/20 – 2022/23
Glenorchy Annual Plan 2020-21 to 2023-24
Glenorchy City Council Customer Service Strategy 2020-25
Glenorchy Community Plan 2015-2040
Glenorchy Community Plan 2005-2025
Glenorchy Economic Recovery Plan 2020-21
Glenorchy City Council Annual Plan 2019
Glenorchy City Council Economic Development Strategy 2020-2025
Glenorchy Children and Families Strategy 2012-17
Glenorchy City Council MONA Survey 2019
Glenorchy Community Satisfaction Survey Report – 2019
Glenorchy City Council Cultural Development Policy 2016
Glenorchy City Council Community Engagement Policy 2017
Glenorchy City Council Glenorchy Multicultural Framework 2017
Glenorchy Multicultural Community Spaces Plan 2016
Glenorchy City Council Multicultural Framework Report 2017
Glenorchy City Council Community Engagement Toolkit 2017
Glenorchy City Council Event Management Plan 2016
Glenorchy Together Public Art and Community Consultation – undated
KGV Master Plan Final Report 2016

Key other documents referenced:

A New Approach Insight Report Series 1-4 2018-20
Art, Governance and the Turn to Community – A report to Australia Council for the Arts on research on the Generations Project 2006–2009
Arts Parliamentary Inquiry, what next? O’Connor J, Meyrick J and Schultz J, 2020 at <https://www.artshub.com.au/news-article/opinions-and-analysis/public-policy/justin-oconnor-julian-meyrick-and-julianne-schultz/arts-parliamentary-inquiry-what-next-261109>
Brisbane City Creative Economy – Creative Sector Survey 2017
Canterbury Bankstown Creative City Strategic Plan 2019-29
City of Melbourne Creative Strategy 2018-2028
Creating Our Future Results of the National Arts Participation Survey 2020 – Australia Council for the Arts
Creative Hobart – A Strategic Framework for Hobart City Council’s Cultural Programs 2018
Cultural Vitality in Communities Interpretation and Indicators – 2006 – The Urban Institute
Culture and Our City – A Cultural Plan for Parramatta’s CBD 2017 – 2022
Economic Value of Arts Screen and Culture Report 2018- Create NSW
Impacts of Culture And The Arts Dept Of Local Government, Sport And Cultural Industries Social WA – 2019
RAST Showground Renewal Project report 2020
Tourism Tasmania MONA Visitor Profile Sep 2018
University of Tasmania Population Report 2020

Web References

<https://activitycity.com.au> – Activity City is an initiative by Glenorchy City Council to support the amazing local businesses in our municipality.
www.welcomingcities.org.au – Unless otherwise noted all statistics are taken from <https://www.abs.gov.au/census>
 Glenorchy Arts at www.glenorchyarts.com.au

All drawings by Simon Spain
All images provided by Glenorchy City Council



2. ECONOMIC DEVELOPMENT STRATEGY 2020–2025 – ACTIONS

At least six of the actions specified in the Economic Development Strategy can be delivered in alignment to the *Glenorchy – City of Arts 2040 Strategy* in its first five years, these are:

PLACES: Activation

Establish regular markets that support local makers, our multicultural community and producers (aligns with the *City of Arts Objectives* 1.1, 1.2, 1.4, 2.1, 2.2, 3.2, 3.3, 4.1)

Promote opportunities to establish art studios/ maker spaces within the municipality (aligns with the *City of Arts Objectives* 1.1, 1.2, 1.4, 2.2, 2.3, 2.4, 3.2, 4.2).

PEOPLE: Diversity Entrepreneurs

Support multicultural business development program – Facilitate networking, business development workshops, business skill development and mentoring for migrants and artists interested in starting a business. (aligns with the *City of Arts Objectives* 1.1, 1.2, 1.3, 2.2, 2.3, 2.4, 3.1, 3.2, 4.1,)

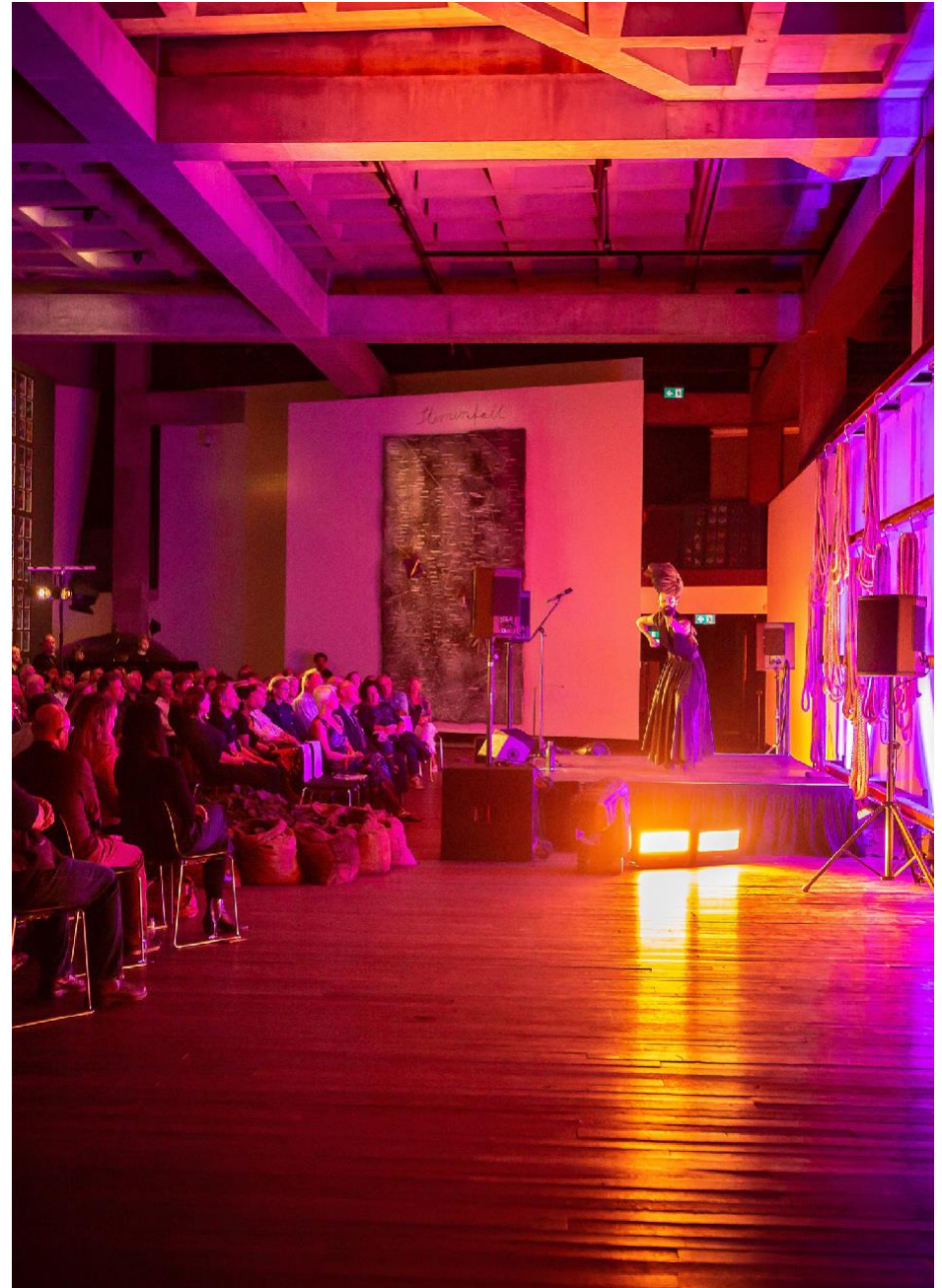
PRIDE: Culture and Creativity

Work with local artists and businesses to place art in shopfronts, paint murals, install street art and identify locations for maker spaces or art studios. (aligns with the *City of Arts Objectives* 1.1, 1.2, 1.3, 2.2, 2.4, 3.1, 3.2, 3.3, 3.4)

Work with MONA, Moonah Arts Centre, GASP and other relevant organisations and individuals to explore opportunities to strategically foster the arts and cultural initiatives in the area, such as an arts and culture trail. (aligns with the *City of Arts Objectives* 1.1, 1.2, 1.3, 1.4, 2.2, 2.3, 2.4, 3.2, 3.3, 3.4, 4.2).

PRIDE: Visitors

Work with MONA, other tourism operators and local businesses to encourage visitors to come to Glenorchy when visiting nearby attractions. (aligns with the *City of Arts Objectives* 1.1, 1.3, 2.1, 2.2, 3.1, 3.2, 4.2, 4.3)



3. ORGANISATIONS AND INDIVIDUALS CONSULTED

The following organisations and individuals were consulted between September and November 2020:

Bucaan Community house	Mary-anne Evans
Business Events Tasmania	Marnie Craig
Contemporary Art Tasmania	Michael Edwards
DEC / LK Group	Renee Brown
Department of State Growth – Arts TAS	David Sudmalis
Department of State Growth – DEC Project team	Alison Turner
Destination Southern Tasmania	Alex Heroys
Derwent Valley Council	Dean Griggs
GASP	Frances Butler
GCC Coordinator Arts and Culture	Eleanor Downes
GCC Cultural Program Officer / Pulse Music Studio	Matthew Fargher
GCC Community Development Officer	Laurel Cuff
GCC Coord Com Development	Jill Sleiters
GCC Coordinator Open Space	Alli Coombe
GCC Cultural Programs Officer	Nelle Degrassi
GCC Heritage Officer	David Parham
GCC Major Events Officer	Kirilly Crawford
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GCC Marketing Officer Moonah Arts Centre	Claire Elliott
GCC Operations Officer Moonah Arts Centre	Jason James
GCC Visual Arts Program Officer	Rebecca Holmes
Glenorchy City Concert Brass	Noel Hunt
Glenorchy Health Centre	Jacqui Maginnis
Glenorchy Historical Society	Philip Butler
Glenorchy Library	Tim and Annie
Goodwood Community Centre	Rachael French
Guilford Young College Arts Faculty	Matthew Stolp
Independent Arts Practitioner	Bec Stevens
Independent Arts Practitioner	Sinsa Mansell
Independent Arts Practitioner	Josh Langford
Independent practitioner	Jenni Mcleod
Karadi Aboriginal Corporation	Emma Robertson
Kickstart Arts	Jami Bladel
Lions Club of Glenorchy	Jennifer Pritchett
MONA	Claire Fitzgerald, Jarrod Rawlins
MONA / 24 Carrot Gardens	Kirsha Kaechele
Montrose Bay HS	Johnathan Stone
Multicultural Hub	Nico van Leeuwen
Music Tasmania	Laura Harper

Parliament Co-working
Second Echo Ensemble
Story Island
Tasmanian Museum and Art Gallery
TenDays on the Island

Andrew Wilson
Kelly Drummond Cawthon, Luke Campbell
Kate Gross
Michael McLaughlin
Jane Hayley CEO

Glenorchy Arts & Culture Advisory Committee:

Ald Gaye Richardson
Ald Kelly Sims
Associate Professor Megan Keating
Belinda Vernon
Kelly Eijdenberg
Josie Chapman

Joshua Langford
Matthew Stolp

Natalie Holtsbaum
Sandesh Pariyar
Timothy Webb (TJ)

Chair, GCC Alderman
GCC Alderman
Head of School, School of Creative Arts and Media UTAS
Project Coordinator, Mosaic Support Services
Graphic Designer & Creative, Poco People
Literacy Coordinator Glenorchy Library, visual arts administration
Independent arts practitioner
School of Art, Guilford Young College, theatre performer and artist
Mona Curator & Creative Producer (until September 2020)
Musician, composer, producer
Photographer

Project Working Group:

Ald Gaye Richardson
Ald Kelly Sims
Allison Coombe
Associate Professor Megan Keating
Danielle Woof
Eleanor Downes
Josie Chapman

Marina Campbell
Rebecca Holmes
Sheena Hannan

GCC Alderman
GCC Alderman
GCC Coordinator Open Space
Head of School, School of Creative Arts and Media UTAS
GCC Community Administration Officer
GCC Coordinator Arts & Culture
Literacy Coordinator Glenorchy Library, visual arts administration
GCC Manager Community
GCC Visual Arts Program Officer
GCC Economic Development Coordinator

Many more organisations and individuals were invited to attend consultation meetings. There was regular consultation with the Project Working Group, the Glenorchy Arts and Culture Advisory Committee as well as the current Arts and Culture staff throughout the production of this document. Workshops were run with Alderman, the Executive Leadership Team, Arts and Culture Staff, and with the Community Directorate.

In addition, a series of hands-on artist-led craft activities were run with children and families at Glenorchy Library during Mental Health week and a consultative drama workshop with a group of young people at Montrose High School.

4. WORKING WITH THE ABORIGINAL COMMUNITY

Glenorchy City Council acknowledges and respects the contemporary Tasmanian Aboriginal community. This opens a number of opportunities for the council to strengthen its interaction with the community.

In November 1997, the Council endorsed the statement – “Commitment to Aboriginal Australians” which has been displayed in the Council building since that time. The Aboriginal community is specifically referenced in the values statements of Council’s 2017 Multicultural Framework, respecting the local aboriginal people as leaders in welcoming migrants to the community. Council’s two Early Childhood and Education Centres have Reconciliation Action Plans. It must be noted that in 2020, the council operates without an Aboriginal cultural officer and depends upon the generosity of committee members who rightly represent the Aboriginal community, but must do so as volunteers. Council is also without an Aboriginal Reconciliation Plan and Aboriginal Community Action Plan. There is very limited reference to the importance of Aboriginal culture in the council’s Strategic Plan (current to 2025) and Community Plan (current to 2040). It may be concluded that these absences are inhibiting some council officers and the community itself in initiating projects and plans together.

There are at least four Aboriginal culture organisations in Southern Tasmania that generously invite everyone to learn more about, and consequently appreciate, the culture, aspirations and successes of this nation’s First People. Amongst the plethora of services they offer, these organisations collect and share oral, printed and digital stories and history, they run health programs, advance education and language, promote recreational activities and provide legal services. They care for Country and they curate and promote traditional and contemporary arts programs.

In Glenorchy alone Karadi provides integrated health and family services which promote physical, cultural, social and emotional well-being to the Aboriginal community of southern Tasmania and Leprena, the Uniting Aboriginal and Islander Christian Congress Tasmania (UAICC), engages in NAIDOC and other cultural celebrations, organises recreation programs and hosts community events for children, healing programs and more.

Not far south of the city is the Tasmanian Aboriginal Centre in New Town which represents the political and community development aspirations of the Tasmanian Aboriginal community. It runs a highly successful language program and other cultural and community services, public events and is also a very helpful resource of information for and about the community.

The South Eastern Tasmania Aboriginal Corporation (SETAC) in Kingston exists to empower the Aboriginal people of south east Tasmania so that, through self-determination, they can make decisions that affect their own lives and share in Australia’s land, wealth, and resources, contributing equitably to the nation’s economic, social, and political life, with full recognition of, and support for, the on-going enjoyment and development of Indigenous cultural heritage.

Each of these organisations is welcoming and holds not only a vast source of information, community networks and cultural heritage, but also a team of people who are experts in building bridges between everyone from the earliest inhabitants of this country to the most recent.



5. GLENORCHY'S CULTURAL AND COMMUNITY FACILITIES AUDIT

VENUES														
NAME	MANAGEMENT	Location / Precinct	Capacity	For Hire	Performance	Meeting	Classes	Display / Exhibition	Digital	Education	Sport / Recreation	Access	Access to PT	Address
Derwent Entertainment Centre	LK Group	Wilkinson Point	7500	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Good	618 Brooker Highway, Glenorchy
Elwick Park Racecourse	Elwick Function and Events	Goodwood	1000	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Good	6 Goodwood Rd, Glenorchy TAS
Glenorchy Arts and Sculpture Park	GCC	Elwick Bay	Varies		Possible	No	No	Possible	No	No	Yes	Yes	Fair	Brooker Highway, Elwick Bay
Moonah Arts Centre (MAC)	GCC	Moonah	150	Yes	Yes	Yes	Yes	Yes	No	Yes		Yes	Good	23-27 Albert Road, Moonah
MONA	Museum of Old and New Art	Berriedale	Varies	No	Yes	Yes		Yes	Yes			Yes	Good	655 Main Road Berriedale
Royal Show Grounds	Royal Agricultural Show Tasmania	Glenorchy	Varies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Good	2 Howard Rd, Glenorchy
Tolosa Park (as concert venue)	GCC	Tolosa Park	7500	Yes	Yes	No	No	No	No	No	Yes	Yes	Fair	Tolosa St Glenorchy
COMMUNITY FACILITIES														
NAME	MANAGEMENT	Location / Precinct	Capacity	For Hire	Performance	Meeting	Classes	Display / Exhibition	Digital	Education	Sport / Recreation	Access	Access to PT	Address
Berriedale Centre	GCC	Berriedale	100	Yes	No	Yes	Yes	No	No	Yes	No	Yes	Good	631 Main Road, Berriedale
Buccaan Community House	GCC	Chigwell	150	Yes	Minimal	Yes	Yes	Yes	No	Yes	Yes	Yes	Fair	10 Buccaan St, Chigwell
Claremont Golf Club	Claremont Golf Club	Claremont	120	Yes	Minimal	Yes	Yes	Yes	No	Yes		No	Fair	1 Bournville Crescent, Claremont
Claremont Hall	GCC	Claremont	200	Yes	Minimal	Yes	Yes	Yes	No	Yes	Yes	Yes	Good	41 Main Rd, Claremont
Claremont RSL	Claremont RSL	Claremont	130	Yes	Minimal	Yes	Yes	Yes	No	Yes	No	Yes	Good	9 Bilton Avenue, Claremont
Collinsvale Hall	GCC	Collinsvale	150	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes	Fair	10 Hall Road, Collinsvale
Cosgrove High School	Education Department	Glenorchy	n/a	N/a	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Good	286-294 Main Road, Glenorchy
German-Australian Association	German - Australian Association	Glenorchy	75	Yes	No	Yes	Yes	No		No	No	Yes	Good	30 Bowden Street, Glenorchy
Glenorchy Library	State Library of Tasmania	Glenorchy	90	Yes	No	Yes	Yes	Yes	No	Yes	No	Yes	Good	4 Terry Street, Glenorchy
Glenorchy Rowing Club	Glenorchy Rowing Club	Rosetta	40	Yes	No	Yes	Yes	No	No	Yes	No	Fair	Fair	849b Brooker Highway, Rosetta
Glenorchy RSL	Glenorchy RSL	Glenorchy	140	Yes	No	Yes	Yes	Yes	No	Yes	No	Yes	Good	320 Main Road, Glenorchy
Glenorchy Scout Group	Scouts Tasmania	Glenorchy	60	Yes	No	Yes	Yes	Yes	No	Yes	No	Fair	Fair	23 Anfield Street, Glenorchy
Goodwood Community Centre	Goodwood Community Centre	Goodwood	90	Yes	No	Yes	yea	Yes	No	Yes	Yes	Yes	Fair	2 Acton Crescent, Goodwood
Karadi	Karadi Tasmanian Aboriginal Corporation	Goodwood		No	No	Yes	Yes	No	No	Yes	No	Yes	Fair	4 Rothesay Circle, Goodwood
MCC	Moonah Community Centre	Moonah	300	Yes	No	Yes	Yes				Yes	Yes	Good	7 Gormanston Rd
Montrose Bay Yacht Club	MBYC		120	Yes	No	Yes	Yes	No	No	Yes	Yes	Yes	Fair	Foreshore Road, Rosetta
MRC Tas	Migrant Resource Centre Tasmania	Glenorchy			No	Yes	Yes	No	No	Yes	No	Yes	Good	1a Anfield Street
St Matthews Church	GCC	Glenorchy	100			Yes	Yes			Yes		Fair	Good	2 Tolosa Street, Glenorchy
The Hub	Multicultural Council of Tasmania	Moonah	250	Yes	Minimal	Yes	Yes	Yes	No	Yes	No	Yes	Good	65 Hopkins St
Tolosa Street Hall	GCC	Tolosa Park	200	Yes	Yes	Yes	Yes	Unknown	No	Yes	No	Unknown	Fair	148 Tolosa Street, Glenorchy
West Moonah Community House	West Moonah Community House	West Moonah	50	Yes	No	Yes	Yes	No	No	Yes	Yes	Yes	Good	130-132 Springfield Ave, West Moonah



6. GLENORCHY'S PUBLIC ART AUDIT

PUBLIC ART						
NAME	ARTIST	YEAR		LOCATION		CONDITION
Family	Matthew Calvert	2020	Object	Rose Garden Glenorchy Council Chambers	374 Main Road	Good
Frida's Carload	Tony Woodward	2015	Object	Moonah Arts Center	23-27 Albert Road	Fair
Metal Screen Public Artwork	Michael Schlitz	2015	Object	Moonah Arts Center	23-27 Albert Road	Needs repair
Balancing (the big picture)	Grace Adams, Shanae Brown, Jessie Dunn, Lara Frame, Alex Hirst, Brayden Myers, Kyle Rowbottom, Samantha Seabourne, Indiah Vincent, Ayla Williams. Lead by Jamin	2014	Mural	Laneway	Station St, Moonah	Needs repair
Seats	Gerhard Mausz	2010	Object	Moonah Post office	66 Main Road	Fair
Garden Of Many Cultures	Julie Stoneman	2010	Object	Tolosa Park	Tolosa Street	Poor
3 panel mural board	Tim Clarke & Simon Gardham	2009	Mural	Multicultural Hub	65 Hopkins Street	Needs repair & restoration
Swan	Simon Ancher	2004	Object	Windimere Bay	55 Cadbury Road	Fair
Fire Truck Mural	Sue Gregory	2003	Mural	Collinsvale	14 Hall Road	Fair
Swan	Simon Ancher	2003	Object	Goulds Lagoon	Austins Ferry	Fair
Pulse Youth Mural	Sarah Hadrill / Ryan Harbottle	2002	Mural	Department of Health	Terry St Glenorchy	Bad
100 Stories from 100 Years	Chantale Delrue	2001	Mosaic / Footpath	Various	346-366 Main Road Glenorchy	Fair
Sustainable Homes, Sustainable Communities	Ryan Harbottle	2001	Mural	Department of Health	Terry St Glenorchy	Fair
Daisy Seats	Tony Woodward and Terry Thaow	1999	Object	GASP	Brooker Highway	Fair
Terazzo Tables	Gerhard Mausz	1998	Object	Moonah Post Office	66 Main Road	Fair
Flower	Steve Palmer	1998	Object	DEC	Brooker Highway	Good
King	Tony Woodward and Erin Jones, Alison Sutherland, Mark Warn	1998	Object	Montrose Bay SHS	Brooker Highway	fair
Knight	Tony Woodward and Erin Jones, Alison Sutherland, Mark Warn	1998	Object	Montrose Bay SHS	Brooker Highway	Fair
Sun Screen	Tony Woodward and Joselle Brewer	1998	Object	Montrose Bay SHS	Off Foreshore Road	Fair
Animal Couch	Tony Woodward and Kirsty Bearman & Rebecca Fowler	1998	Object	Montrose Bay SHS	Off Foreshore Road	Poor
Blackwoods Mural	Tom Samek, Tracy Jolly and community	1997	Mural	Derwent Park	11 Derwent Road	Poor
Red Sculpture	Steve Palmer	1996	Object	DEC	Brooker Highway	Needs repair & restoration
Wheel	Steve Palmer	1996	Object	DEC	Brooker Highway	Needs repair / restoration or removal
Steel Tree	Steve Palmer	1995	Object	Claremont	1 Main Road	Good
Picasso	Steve Palmer	1995	Object	DEC	Brooker Highway	Good
Year of the Family	Yvette Breytenbach	1993	Object / Footpath	Tolosa Park	Tolosa Street	Fair
Various Murals	Johnny Scholes (among others)	Unknown	Mural	Carpark	Moonah	Good
Mural	Unknown	Unknown	Mural		85 Main Rd	Good
Dragonfly Sculpture	Unknown	Unknown	Object	Montrose Bay SHS	Off Foreshore Road	Good



7. THE NATIONAL PICTURE OF ARTS AND CULTURE

The following provides a snapshot of the engagement in arts and culture in a national context

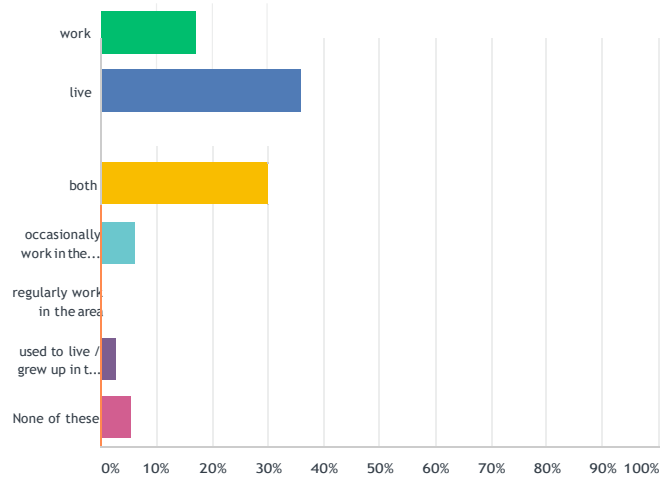
WHAT THE DATA SAYS	WHAT THIS MEANS FOR GLENORCHY
<p>82.4% of Australians attended cultural venues and events in 2017–18, with a particularly high rate of direct participation in cultural activities (95.6%) from young people aged five to 14 years</p>	<p><i>In Glenorchy that means 39,500 people participate in the cultural life of the city, being through visiting galleries and libraries going to live music, events, cinema or making and selling artworks and objects.</i></p>
<p>From the ABS and MCMO-SWG dataset, local and state and territory government per capita expenditure on culture has increased, while federal expenditure has decreased.</p> <ul style="list-style-type: none"> – Local government expenditure increased by 11.0% – State and Territory government expenditure increased by 3.9% – Federal government is committing 18.9% less expenditure per capita to culture compared with a decade ago. 	<p><i>To access diminishing state and federal funds that were once a strong contributor to the Arts and Cultural budget, the City needs to be more informed and strategic in its approaches to federal bodies and be able to present a long-term vision.</i></p>
<p>Responsibility for cultural expenditure is split more evenly between the levels of government than it was a decade ago. As a proportion of the total, the federal government now contributes 39%, down from 45.7%, while state and territory governments contribute 34.8%, up from 31.9%, and local governments contribute 26.2%, up from 22.4%.</p>	<p><i>There is more onus on Council's to be strategic about how it invests its resources and articulate its priorities, as increasingly Local Government Authorities are required to contribute more to cultural expenditure than 10 years ago.</i></p>
<p>Cultural expenditure is not matching population growth. – Per capita public expenditure on culture has dropped by 4.9% over the decade 2007–08 to 2017–18, and expenditure as a percentage of GDP remains below the Organisation for Economic Co-Operation and Development (OECD) average.</p> <p>There is a national need in the longer-term to develop mechanisms that will deliver remedial measures and positive incentives to boost cultural expenditure as a percentage of GDP to the OECD average within the next decade. In the 21st century, OECD member states have, on average, reported expenditure on culture at 1.11% of their GDP, exceeding the Australian figure of 0.77%.</p>	<p><i>While growth in communities is good it is putting increasing pressure on budgets and resources that service community requirements.</i></p> <p><i>Support for community-facing programs needs to grow with the community.</i></p>
<p>Australia's creative and cultural activity is a significant component of our national economy, contributing more than \$111.7 billion, or a 6.4% share of Australia's Gross Domestic Product (GDP), in 2016–17. In 2016, more than half a million (593,830) Australians work in the creative economy.</p>	<p><i>The arts and cultural health of Glenorchy is intrinsically important to the economic health of the city. Arts and culture are significant contributors.</i></p>



8. SURVEY RESULTS

Q1 Do you live or work within Glenorchy?

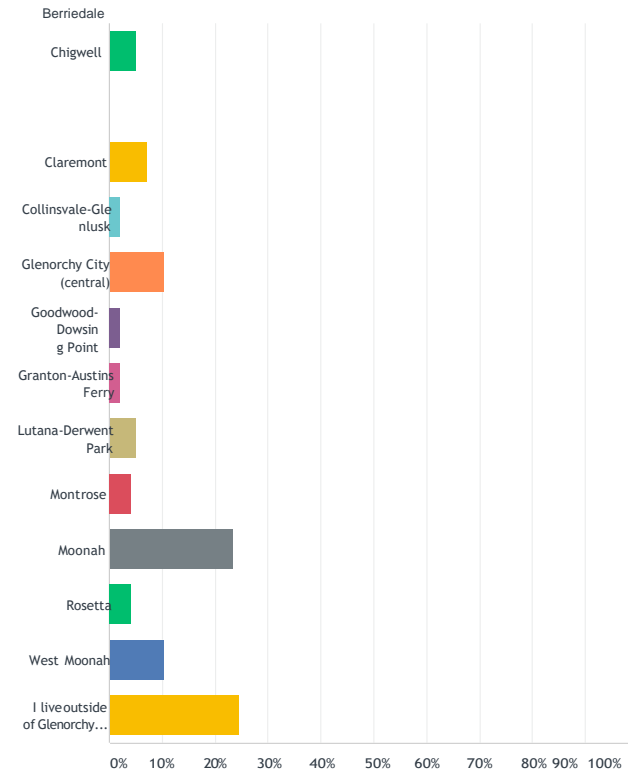
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
work	17.12%	19
live	36.04%	40
both	30.63%	34
occasionally work in the area	6.31%	7
regularly work in the area	1.80%	2
used to live / grew up in the area	2.70%	3
None of these	5.41%	6
TOTAL		111

Q2 What area of Glenorchy do you live in

Answered: 98 Skipped: 13



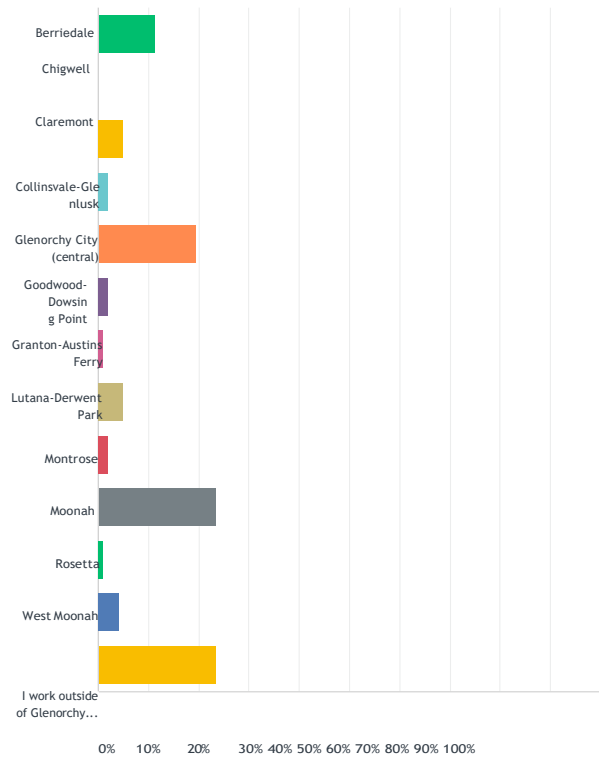
ANSWER CHOICES	RESPONSES	
Berriedale	5.10%	5
Chigwell	0.00%	0
Claremont	7.14%	7
Collinsvale-Glenusk	2.04%	2
Glenorchy City (central)	10.20%	10
Goodwood-Dowsing Point	2.04%	2
Granton-Austins Ferry	2.04%	2
Lutana-Derwent Park	5.10%	5
Montrose	4.08%	4
Moonah	23.47%	23
Rosetta	4.08%	4
West Moonah	10.20%	10
I live outside of Glenorchy but work in the area	24.49%	24





Q3 What area of Glenorchy do you work in

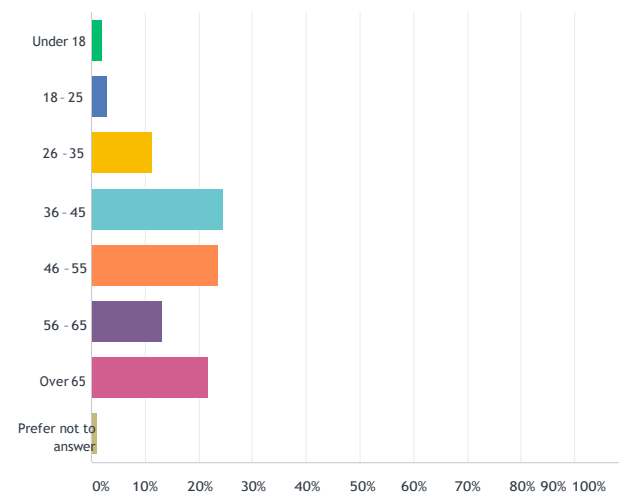
Answered: 98 Skipped: 13



ANSWER CHOICES	RESPONSES	COUNT
Berriedale	11.22%	11
Chigwell	0.00%	0
Claremont	5.10%	5
Collinsvale-Glenlusk	2.04%	2
Glenorchy City (central)	19.39%	19
Goodwood-Dowsing Point	2.04%	2
Granton-Austins Ferry	1.02%	1
Lutana-Derwent Park	5.10%	5
Montrose	2.04%	2
Moonah	23.47%	23
Rosetta	1.02%	1
West Moonah	4.08%	4
I work outside of Glenorchy but live in the area	23.47%	23
TOTAL		98

Q4 Your Age

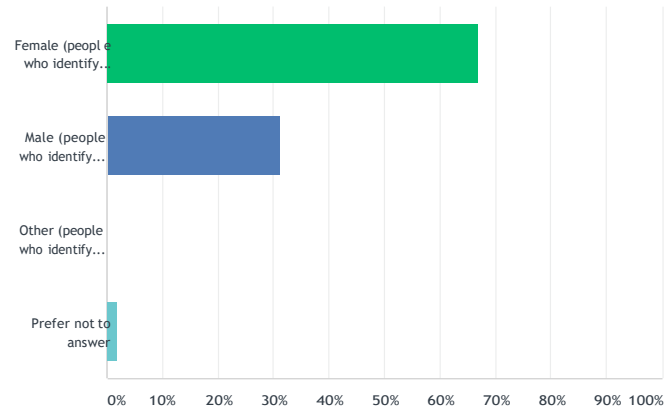
Answered: 106 Skipped: 5



ANSWER CHOICES	RESPONSES	COUNT
Under 18	1.89%	2
18 - 25	2.83%	3
26 - 35	11.32%	12
36 - 45	24.53%	26
46 - 55	23.58%	25
56 - 65	13.21%	14
Over 65	21.70%	23
Prefer not to answer	0.94%	1
TOTAL		106

Q5 What is your gender?

Answered: 103 Skipped: 8



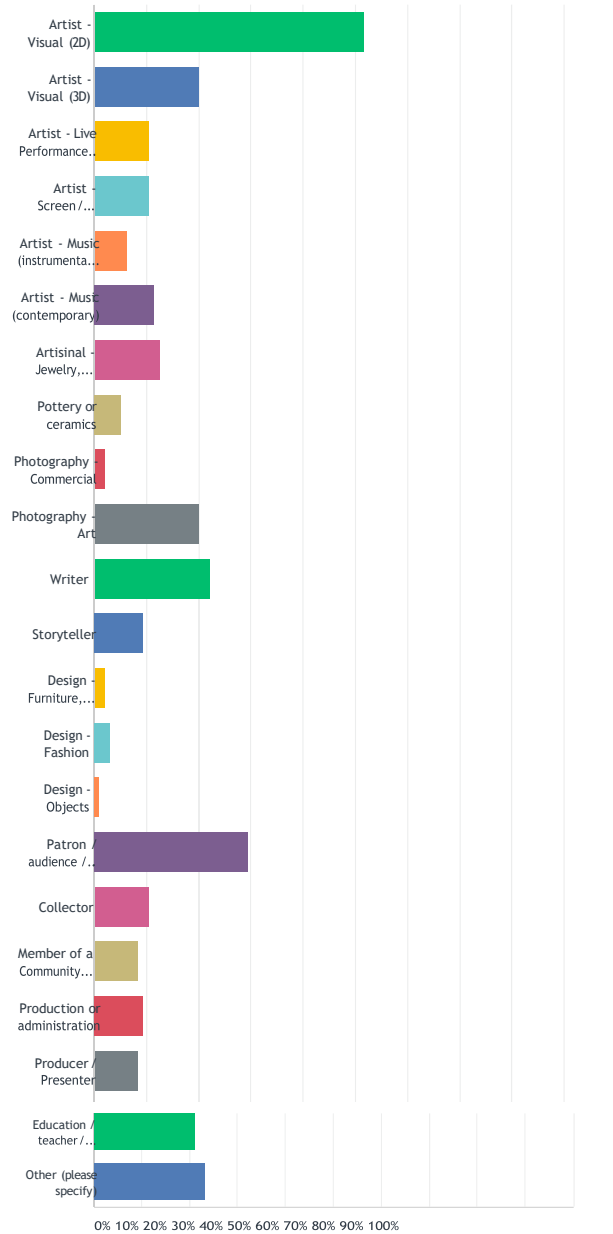
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ANSWER CHOICES	RESPONSES	
Female (people who identify themselves as women)	66.99%	69
Male (people who identify themselves as men)	31.07%	32
Other (people who identify as non-binary, gender diverse, or with descriptors other than man/boy or woman/girl)	0.00%	0
Prefer not to answer	1.94%	2
TOTAL		103



Q6 What is the best description of your involvement in the arts?

Answered: 95 Skipped: 16



ANSWER CHOICES	RESPONSES
Artist - Visual (2D)	51.58% 49
Artist - Visual (3D)	20.00% 19
Artist - Live Performance (Theatre, Dance etc)	10.53% 10
Artist - Screen / Digital / Gaming	10.53% 10
Artist - Music (instrumental / classical / voice)	6.32% 6
Artist - Music (contemporary)	11.58% 11
Artisinal - Jewelry, Fabric, Furniture, other objects	12.63% 12
Pottery or ceramics	5.26% 5
Photography - Commercial	2.11% 2
Photography - Art	20.00% 19
Writer	22.11% 21
Storyteller	9.47% 9
Design - Furniture, Architecture, manufacturing	2.11% 2
Design - Fashion	3.16% 3
Design - Objects	1.05% 1
Patron / audience / supporter	29.47% 28
Collector	10.53% 10
Member of a Community Association, Club or Group	8.42% 8
Production or administration	9.47% 9
Producer / Presenter	8.42% 8
Education / teacher / training	21.05% 20
Other (please specify)	23.16% 22

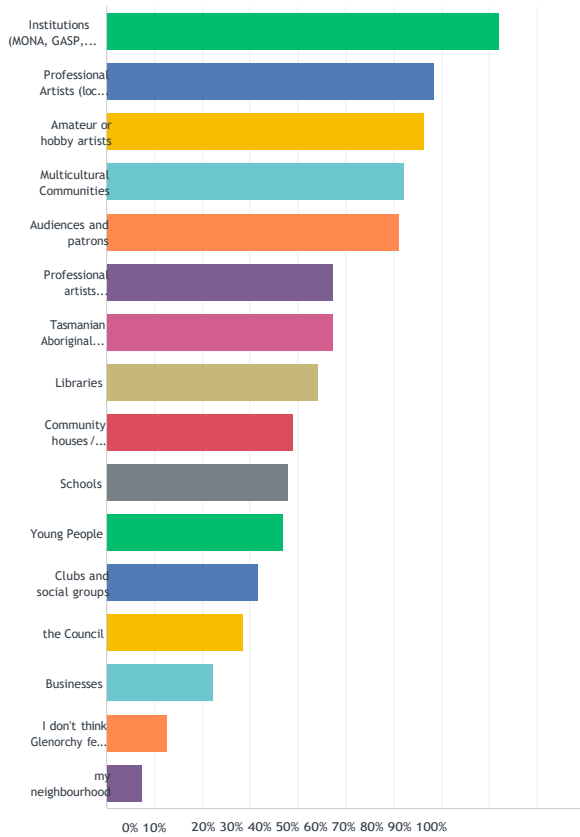
Total Respondents: 95

#	OTHER (PLEASE SPECIFY)	DATE
1	Nothing	10/13/2020 9:12 PM
2	Textiles	10/13/2020 8:23 PM
3	Workshop Facilitator	10/13/2020 10:56 AM
4	Designer/maker for theatre and festivals and community arts worker.	10/12/2020 7:30 PM
5	Curator	10/12/2020 6:48 AM
6	Museum curator	10/10/2020 7:36 PM
7	Museum employee	10/10/2020 5:26 PM
8	Curator	10/10/2020 12:55 PM
9	Visual art	10/9/2020 8:41 PM
10	Art tutor for art for therapy.	10/9/2020 6:47 PM
11	Graphic Design	10/9/2020 5:57 PM
12	I design and produce counted cross stitch kits of Tasmania.	10/9/2020 4:40 PM
13	wood worker/metalworker	10/9/2020 12:40 PM
14	Film	10/9/2020 10:47 AM
15	Scientist and Artist	10/9/2020 10:42 AM
16	Textile artist	9/24/2020 2:17 PM
17	best fucking poet in Moonah	9/21/2020 6:55 PM
18	Gallery attendant	9/19/2020 8:20 AM
19	Curator	9/18/2020 4:47 PM
20	audio production	9/18/2020 3:17 PM
21	curation	9/18/2020 11:58 AM
22	Enjoy learning art	9/18/2020 11:15 AM



Q7 Who do you think contributes to making the City of Glenorchy feel like a creative place?

Answered: 95 Skipped: 16



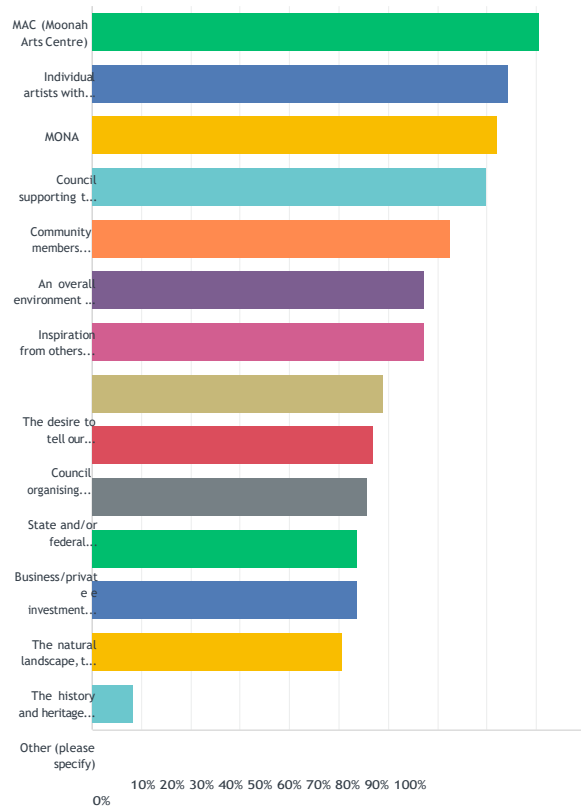
ANSWER CHOICES	RESPONSES
Institutions (MONA, GASP, Derwent Entertainment Centre, Libraries, etc.)	82.11% 78
Professional Artists (local)	68.42% 65
Amateur or hobby artists	66.32% 63
Multicultural Communities	62.11% 59
Audiences and patrons	61.05% 58
Professional artists (visiting)	47.37% 45
Tasmanian Aboriginal Community	47.37% 45
Libraries	44.21% 42
Community houses / centres	38.95% 37
Schools	37.89% 36
Young People	36.84% 35
Clubs and social groups	31.58% 30
the Council	28.42% 27
Businesses	22.11% 21
I don't think Glenorchy feels creative	12.63% 12
my neighbourhood	7.37% 7
Total Respondents: 95	

#	OTHER (PLEASE SPECIFY)	DATE
1	MAC	10/22/2020 11:16 AM
2	Although I realise that Moonah Arts Centre falls into Institutions, (or perhaps it is part of the Council?). I think MAC has been crucial to fostering and nurturing the arts for many years. Currently MAC feels livelier and more inclusive than ever, and people I know who visit MAC for the first time comment on what a great "feel" the place has.	10/13/2020 9:52 AM
3	MAC and MONA are about all there is	10/10/2020 7:26 PM
4	Moonah Arts Centre	10/10/2020 12:55 PM
5	I think that professional and amateur artists, local and visiting and multicultural and Tasmanian Aboriginal communities have great potential to make Glenorchy area feel like a creative place if given space/assistance.	10/9/2020 7:27 PM
6	Most of of the above ... all play their part.	10/9/2020 4:40 PM
7	M.A.C.	10/9/2020 1:49 PM
8	Moonah Arts Centre	9/19/2020 5:52 PM
9	Talk about an ambiguous/confusing question!! Glenorchy doesn't feel very creative, but I have ticked boxes for what there is/should be	9/19/2020 8:04 AM
10	The presence of MAC	9/18/2020 2:10 PM
11	Artists, patrons, council, multicultural communities etc	9/18/2020 11:40 AM



Q8 What are the practical things that stimulate the arts in the community?

Answered: 95 Skipped: 16



Towards 2040 - City of Glenorchy Arts and Cultural Strategy

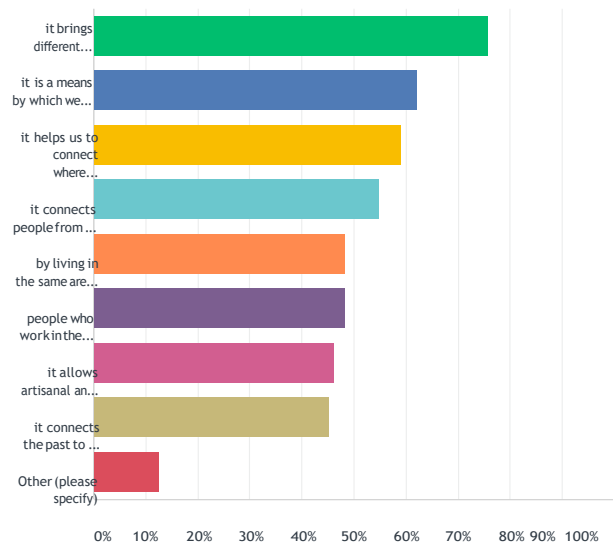
ANSWER CHOICES	RESPONSES
MAC (moonah Arts Centre)	90.53% 86
Individual artists with ideas and skills who create events	84.21% 80
MONA	82.11% 78
Council supporting the people who have ideas (grants, spaces, promotion, etc.)	80.00% 76
Community members organising, volunteering and presenting activities	72.63% 69
An overall environment of learning, teaching and sharing	67.37% 64
Inspiration from others (artists, teachers, children, events elsewhere)	67.37% 64
The desire to tell our stories.	58.95% 56
Council organising events	56.84% 54
State and/or federal government investment	55.79% 53
Business/private investment (cash and in-kind, sponsorship, etc.)	53.68% 51
The natural landscape, the climate and the location of the city	53.68% 51
The history and heritage of the area.	50.53% 48
Other (please specify)	8.42% 8
Total Respondents: 95	

#	OTHER (PLEASE SPECIFY)	DATE
1	Advertising - Social Media and opportunity to use spaces for creative endeavours	10/13/2020 10:56 AM
2	The visibility of the arts through creative events, public art and inclusive creative projects	10/12/2020 6:48 AM
3	There's minimal stimuli in this city	10/10/2020 7:26 PM
4	The migration of younger creative people from more inner city suburbs due to increasing rent and house prices holds great potential for audiences and participants	10/9/2020 7:27 PM
5	volunteers to help make things happen.	10/9/2020 4:40 PM
6	Is this aspirational? or what I think happens now? I've answered this for what I see happening now. My answers for what I would like to see happening are very different	9/21/2020 12:22 PM
7	A whole mix of things stimulate the arts community, if I had to choose just a few I would say MONA, mac, and council grants, spaces, promotion	9/20/2020 9:00 AM
8	Many of the above.	9/18/2020 11:40 AM



Q9 In what ways do you think the arts connects the people, places and stories of this area?

Answered: 95 Skipped: 16



ANSWER CHOICES	RESPONSES
it brings different generations of people together	75.79% 72
it is a means by which we create an identity for ourselves -as citizens of the same city or community	62.11% 59
it helps us to connect where we are now to where we want to be in the future, as a community	58.95% 56
it connects people from the same culture or migrant group	54.74% 52
by living in the same area, we share similar stories and events. Forming a new, shared history	48.42% 46
people who work in the arts are connected to those who pursue it as a hobby	48.42% 46
it allows artisanal and innovative businesses to link creative people with hand-on makers of their work	46.32% 44
it connects the past to the present	45.26% 43
Other (please specify)	12.63% 12

Total Respondents: 95

Towards 2040 - City of Glenorchy Arts and Cultural Strategy

#	OTHER (PLEASE SPECIFY)	DATE
1	Arts is central to community and builds culture.	10/17/2020 8:03 AM
2	Provides an all inclusive space where people are able to get to know other on common ground.	10/13/2020 10:56 AM
3	Having wider range of opportunities encourage connectivity. There seems to be a trend of the same people getting to do everything all the time and not enough opportunities for the 'outsider artist' or the 'hobby artist'	10/13/2020 10:44 AM
4	It fosters a creative culture, both innovative and inclusive.	10/13/2020 9:52 AM
5	It brings people of different cultures together. (Moonah Taste of the World, MAC's Into the Fold project).	10/12/2020 7:30 PM
6	Terrible questions that do not include a) nurtures self expression of individuals and groups from various cultural backgrounds b) Connect's difference through creative making, activities and sharing stories c)provides a safe and nurturing environment to artists and producers	10/12/2020 6:48 AM
7	More of an idea than a reality here	10/10/2020 7:26 PM
8	Arts and culture are the glue that bind people together. The ways we communicate with each other the things that matter to us. The arts enables people to attempt to communicate beyond the procedural, through heart and spirit	10/10/2020 12:55 PM
9	It has the potential to create community from diversity, from outsiders, from the disenfranchised. I've seen this happen at the grass-roots level in South Hobart, Fern Tree and in spaces like the Brisbane Hotel.	10/9/2020 7:27 PM
10	collaboration with council and businesses to help individual artists.ts.	10/9/2020 4:40 PM
11	It introduces a lively, innovative feel that makes people feel better about where they live and about who lives here	9/19/2020 8:04 AM
12	art creates a focus.	9/18/2020 11:58 AM



Q10 Glenorchy is different to other places because...

Answered: 75 Skipped: 36

#	RESPONSES	DATE
1	Glenorchy is different from other places because there is simply little art or culture on display within our community. We must travel outside our area to enjoy it. Yes there is Mona and MAC but little else.	10/26/2020 10:13 PM
2	It hasn't been overrun by tourism etc	10/22/2020 11:19 AM
3	No comment.	10/18/2020 5:12 PM
4	I feel glenorchy is different as a community because we have stopped embracing art and culture.	10/17/2020 8:14 AM
5	It has a decent sized amount of kids and teens in the community	10/16/2020 5:16 PM
6	It's a melting pot! So many different kinds of people here. It's like Brunswick 30 years ago.	10/16/2020 10:54 AM
7	It is home to a diverse community, multiculturally and socio economically.	10/14/2020 10:20 AM
8	It's so multi cultural	10/14/2020 7:50 AM
9	It has Mpna	10/13/2020 9:13 PM
10	We are such a diverse socio-economic demographic...We have some of the brightest and kindest minds in the world here but also some of the darkest and self destructive also...	10/13/2020 9:03 PM
11	We are surrounded by nature, we have great parks & wonderful foreshore reserves, so much potential with the DEC & Wilkinsons Point, excellent services, multicultural, great local businesses, education & community facilities. The best two progressive minds - David Walsh, Kristie Johnston.	10/13/2020 7:43 PM
12	Our diverse range of socio-economic groups. Our diversity of cultures. Our relationship to the river and riverfront. MAC and MONA	10/13/2020 7:30 PM
13	There is a diversity of people from all walks of life and opportunity to learn from each other and broaden our perspective on life.	10/13/2020 11:01 AM
14	It's tries to bring community together	10/13/2020 10:46 AM
15	It has a diverse range of people living together in socio economic terms; multiculturally, but also it has a very strong connection with the arts through MAC, GASP & MONA	10/13/2020 9:57 AM
16	It is so multicultural	10/13/2020 9:08 AM
17	It's full of working suburbs; light/heavy industry in Moonah, Derwent Pk, Goodwood etc, not just boring dormitory ones; Taroon, Battery Point, Sandy Bay, West Hobart..... and everything you need, you can buy in Glenorchy.	10/12/2020 7:48 PM
18	The visible diversity in the area, in culture, political opinion, soci-economic. It's not actually different to many communities, it's a mix of commercial, industry, green spaces and sprawling suburbia. MONA makes it different but MONA really has only put the location on the map internationally and not really added to the growth of the grassroots creative community in the area. There are a lot of creative people living in Glenorchy just quietly doing their thing and that's okay too.	10/12/2020 6:58 AM
19	of its geography	10/11/2020 8:50 PM
20	It has no identity	10/11/2020 5:39 PM
21	It has a developing rather than established identity	10/11/2020 4:03 PM
22	It lacks the natural advantages of beaches, or forest even though both are nearby. It's often a fairly bleak place, especially on foot. It doesn't have much of a sense of place to celebrate. However it attracts creative people looking for somewhere cheaper to live.	10/10/2020 7:50 PM
23	It reeks creativity	10/10/2020 7:42 PM
24	It's a little sterile	10/10/2020 7:27 PM
25	It is more real, it's very multicultural, it has strong sense of community.	10/10/2020 7:10 PM
26	We're a large geographical area with many different socioeconomic groups, levels of education and community engagement. We have rural communities as well as suburban areas, and everything in between. Unlike other municipalities in Tasmania, Glenorchy feels like other parts of urban Australia - multicultural and multilingual.	10/10/2020 5:31 PM
27	interest and focus on the arts culturally diverse community	10/10/2020 12:57 PM

28	It opens for different people and multicultural	10/10/2020 12:06 PM
29	Multi cultural Lower socioeconomic area	10/10/2020 10:17 AM
30	It is an enlarged multicultural village set along the fabulous Derwent River.	10/10/2020 9:51 AM
31	Multicultural	10/9/2020 8:44 PM
32	Because every place is unique and so it should be rather than trying to copy another place. It's that being unique that makes each place special in its own way.	10/9/2020 8:39 PM
33	It has previously been notable for being "beyond the flannelette curtain" and for the population of older members of society, and for a less affluent population than other suburbs. This lends a certain down to earth suburban quality. It has become, in recent years, strikingly multicultural and rich in diversity of cultures. It has, on top of that, one of the worlds most distinctive icons of contemporary art in MONA and an underutilized asset in the DEC. It also has a very uniquely designed park-space in the Montrose GASP.	10/9/2020 7:50 PM
34	It is often stigmatised due to being a place that has more disadvantaged people and minority groups. Such a diverse community. Glenorchy is beautiful, such a gorgeous view in most areas and access to amazing walking tracks, Montrose walk by the water, mona, and heaps of sporting facilities.	10/9/2020 6:32 PM
35	I don't think it is. It's has social issues that need to be addressed As do many other municipalities.	10/9/2020 6:20 PM
36	I'm not sure that it is different in any particular way, but it is a pleasant City even though it may be a bit of a divided City due to the layout. When the Main Road additions are completed it should look better. I do miss those beautiful old trees, but can understand why they had to go. (still a shame!).	10/9/2020 4:46 PM
37	It's culturally diverse	10/9/2020 4:30 PM
38	of the diverse arts events	10/9/2020 4:05 PM
39	Cultural heritage and diversity	10/9/2020 2:53 PM
40	The natural environment is beautiful and freely available for people to enjoy and for artists to work in. It has the amenities of a big city but the feeling of a country town.	10/9/2020 2:19 PM
41	It encompasses a very diverse environment (river/creeks/mountain/field/quarry/city/suburb/urban/rural) and equally diverse cultural and socioeconomic society.	10/9/2020 1:55 PM
42	Significant multi-cultural population.	10/9/2020 1:52 PM
43	It is a city within a city that creates power to the people who wish to advance the arts /cultural aspect of the area and spread it to the masses never stand alone be willing to share.	10/9/2020 12:50 PM
44	It has a different demographic of people. It is more multicultural than most of Hobart areas. We live behind the " flannelette curtain". Our streets are run down, lack any green (plants/trees) and mismanagement of funds within the council are obvious. There is no doubt we have some gems, Like MONA, MAC, GASP and the library. But private arts/crafts business (excluding Mona) are non existent. Where are all the beautiful boutique shops? I had an artist move from my studio to Salamanca arts centre because it is 'nicer down there'. Moonah is a shit hole. No trees, no plants. Cigarettes all over the ground because there are no cigarettes bins. Everything looks sad worn out and old. It's not a creative place ... But it has potential. Glenorchy is improving, but needs better policing as crime is rife, and Glenorchy is seen as a scary place. Claremont is beautiful and I love being surrounded with bush and parkland.	10/9/2020 11:55 AM
45	It has a broad socio-economic demographic, a wide catchment area and has MONA and MAC	10/9/2020 11:32 AM
46	Although it has the world famous Mona, it also has an excellent council-run Gallery, the Moonah Arts Centre, as well as GASP. The Moonah Arts Centre is so well supported by the local community.	10/9/2020 11:08 AM
47	It has people/families settling from different parts of the world	10/9/2020 10:50 AM
48	It is pretty, it contains rural and urban areas, it has the ricerfront	10/9/2020 10:50 AM
49	Got the perfect mix of rough and well off patrons. Especially in moonah the climate is write to have funky artist hangouts and this could easily extend into Glenorchy. Some cheap studios could really build art in the community	10/9/2020 10:48 AM



50	It is spread out and doesn't have that city feel, like a bunch of small towns all connected.	10/9/2020 10:15 AM
51	It's a large area and includes a diverse range of people. We are in close contact with the water and the mountain. We are filled with small businesses	10/5/2020 2:25 PM
52	Its not Hobart!!! It has a great connection to the natural environment, many different cultures, diverse employment, and age representation. GASP, MRC, and MAC.	9/24/2020 4:47 PM
53	the people are more "Hands On"	9/24/2020 2:18 PM
54	No comment only recent resident	9/23/2020 4:37 PM
55	More multicultural, a big edgy.	9/21/2020 6:59 PM
56	This is a weird question. Different to Hobart? Because of history, because of an encultured devaluing of learning and thinking and creating, because of an inferiority complex. Myriad reasons. It has some truly excellent people though	9/21/2020 12:30 PM
57	It has a connection to people of all races, abilities, religions, and everyone is included in social events.	9/21/2020 8:17 AM
58	It has the Moonah Arts Centre and MONA	9/20/2020 12:51 PM
59	It feels 'up and coming' as an arts community and hub	9/20/2020 9:08 AM
60	It has a diverse community, and many people who might not normally attend artistic events	9/19/2020 8:24 PM
61	It doesn't have the same creative recognition as a city, like Hobart, but it has a much more diverse multicultural community.	9/19/2020 5:59 PM
62	There is room for all levels of creativity and diversity	9/19/2020 11:04 AM
63	It feels like it is on the wave crest of becoming a vibrant artistic community.	9/19/2020 9:40 AM
64	We have a broad mix of cultures, backgrounds and socioeconomic experiences, which can create a lot of tension and distrust, or provide opportunity for learning, empathy and understanding.	9/19/2020 8:27 AM
65	It still has a sense of being a place where working class people live and work - this is a plus. Any art projects should build on its multicultural and working class character. But currently the arts are NOT integral for locals. Projects often still feel elitist (eg GASP) which is a great pity.	9/19/2020 8:08 AM
66	Lots of parks and have Moonah Arts centre and many people live here from other countries	9/18/2020 11:22 PM
67	It's incredibly diverse people. Disadvantaged people, privileged people, people from other countries, old people and young people live in Glenorchy thanks to being still relatively affordable and in close proximity to Hobart CBD.	9/18/2020 4:52 PM
68	People	9/18/2020 3:17 PM
69	It's diverse with a long history	9/18/2020 2:10 PM
70	Glenorchy is down to earth and not full of itself, real people live here!	9/18/2020 12:10 PM
71	It's spread out and has distinct areas - Moonah is different to Glenorchy.	9/18/2020 12:00 PM
72	It has a high percentage of socio economically deprived people.	9/18/2020 11:43 AM
73	It's relatively affordable, whilst being close to the CBD, but it needs to let go of it's working-class history and embrace a vibrant future	9/18/2020 11:32 AM
74	it has a diverse community and landscape with amazing public space	9/18/2020 11:23 AM
75	because it has a city vibe	9/18/2020 11:16 AM

Q11 The City of Glenorchy could be more creative if

Answered: 75 Skipped: 36

#	RESPONSES	DATE
1	More spaces available for art to be displayed and enjoyed everyday. Sculptures and murals etc	10/26/2020 10:13 PM
2	The council let it find its own direction and refrain from treating it like a business.	10/22/2020 11:19 AM
3	Glenorchy should have more murals painted around the place. The buss mall, Northgate etc etc. like on the ground to give more burst of colour and creativity. Have it be more friendly instead of it looking depressing.	10/18/2020 5:12 PM
4	If artistic groups were supported to create and display. The most enjoyable part of my day was to walk along GASP, a truly inspiring walk. Though still beautiful, it's lost its mojo and doesn't appear as dynamic as it was. I would love to see more accessible art again, and even see art at the old Berriedale caravan park	10/17/2020 8:14 AM
5	There was more art for the public to see such as on buildings that look shabby or with sculptures.	10/16/2020 5:16 PM
6	Visual art everywhere. Big empty walls, waiting...	10/16/2020 10:54 AM
7	There were more creative spaces to hold events (post COVID), outside of just MAC.	10/14/2020 10:20 AM
8	it gave me a call, 0452187270	10/14/2020 7:50 AM
9	We had more at Montrose bay walkway. We need more interesting stuff there and a cafe	10/13/2020 9:13 PM
10	We endorsed and encouraged creative expression from within the family...We endorsed a creative arts project from a family collaboration conception...	10/13/2020 9:03 PM
11	I think you are all doing a great job	10/13/2020 7:43 PM
12	Higher profile of creative events in the area and creative people in the area. Media profile beyond the Glenorchy Gazette - i.e. The Mercury and local television stations.	10/13/2020 7:30 PM
13	There were more subsidised creative spaces that artists could share their skills in - subsidised for artists to be paid, for materials to be paid for and subsidised for people who are on low income to be able to attend. There is growing evidence on how engaging in the arts and making art is good for our mental, emotional and social wellbeing. For folk to have more opportunity to engage in meaningful art-making, theatre, music/singing I believe the outcomes would benefit the overall health of Glenorchy residents.	10/13/2020 11:01 AM
14	It provided more opportunities	10/13/2020 10:46 AM
15	To give support to the Arts particularly those that are free to the public such as GASP; MAC and MONA.	10/13/2020 9:57 AM
16	More businesses were prepared to invest in art activities	10/13/2020 9:08 AM
17	A city can't be creative, only the people living in it can be.....Continue to and increase the funding to the Moonah Arts Centre. Fund Arts programs in Community Houses.	10/12/2020 7:48 PM
18	The council and business really invested more in the development and production of all art and believed in the transformative nature of creativity for communities and individuals. Newcastle in NSW has demonstrated the benefit of creativity in a similar community to tourism, retail and the artsy community.	10/12/2020 6:58 AM
19	GASP and similar places are supported by the council	10/11/2020 8:50 PM
20	There are more spaces for the creative.	10/11/2020 5:39 PM
21	It re-imagined public assets with a forward thinking position	10/11/2020 4:03 PM
22	MONA, MAC and community and business had a more connected relationship and connected by a rolling story in the Glenorchy area with artworks and public things that are different and creative such as cool seating , statues etc	10/10/2020 7:53 PM
23	There probably are fine artists, musicians and writers living in the Glenorchy city area but they don't have much of a profile. Helping local kids see they can be creative is valuable work and I appreciate MAC's work. Glenorchy is associated with disadvantage, poor education outcomes that seem antithetical to creativity. Embedding the activities at MAC into local schools could help.	10/10/2020 7:50 PM
24	If cared to be, took it seriously and offered more spaces, opportunities and a wide range of mediums. Even the library is invaded by the licence people. It's a negative city for us creatives.	10/10/2020 7:27 PM



25	we displayed out art and celebrated our artists.	10/10/2020 7:10 PM	
26	Everyone felt empowered and encouraged to engage with their creativity, and understood that creativity is implicit and inbuilt, not something high brow that's only available to a talented/gifted few.	10/10/2020 5:31 PM	
27	Arts was given an even stronger focus, more resources, and more risk to push the envelope of what's possible in the arts and creative expression.	10/10/2020 12:57 PM	
28	They applied themselves to creativity, flexibility and innovation . Allow more performers, artists and artisans in the communities to decorate their urban environment without harsh regulations. Keep housing cheap and affordable with spaces for communities to claim as their own.	10/10/2020 10:17 AM	
29	Creative workshops of all kinds for all ages were promoted by council and government.	10/10/2020 9:51 AM	
30	If There is art activities such as exhibitions, workshops If There art centre and galleries	10/9/2020 8:44 PM	
31	Less focus on it being a 'city', more on it being a community.	10/9/2020 8:39 PM	
32	Grass roots arts and music activities and events could be incubated and encouraged through providing support and spaces to young creative people. Providing creative hubs such as affordable music venues and artist studios would be very beneficial, particularly closer to Mona in Berriedale.	10/9/2020 7:50 PM	
33	Keeping it vibrant. The street art that has been continually put up is giving the place a sense of vitality. It just needs to be done well.	10/9/2020 6:32 PM	
34	I believe the city is creating opportunities for creativity. Being an increasing multicultural city brings further opportunities to add to our creative scene	10/9/2020 6:20 PM	
35	Trying to cater to everyone's tastes is a big ask for any City, but there is plenty of variety in Glenorchy if the individual is inclined to look for it. Older people and the people lacking in mobility might need help there.	10/9/2020 4:46 PM	
36	continuing to develop high-quality long-term structures that facilitate artistic expression and access to the arts, such as the Moonah Arts Centre and GASP, with a focus on fostering cultural diversity within the community.	10/9/2020 4:30 PM	
37	Local council continues support for the Arts within the community - i.e. more acquisitive art prizes/competitions, dedicated theatre space and/or intimate venues for live shows, musicians, etc	10/9/2020 4:20 PM	
38	blank	10/9/2020 4:05 PM	
39	Supporting transversal projects in a variety of disciplines Supporting artists on projects medium/long term Citizenship participation	10/9/2020 2:53 PM	
40	More ordinary people could share their art and storiesMaybe pop up art displays in empty shops. From local artists, not professionals.	10/9/2020 2:41 PM	
41	More events were organized to showcase local artwork. For example concerts, performances, art prizes and exhibitions.	10/9/2020 2:19 PM	
42	Actually, I reckon it's doing pretty fabulously...but more investment in its cultural centres such as M.A.C. would of course mean more cultural activities/celebrations/educationally etc rather than less. There is money yes...BUT I know that scrimping does go on for example the storage out the back of the wonderful MAC is extraordinarily limited. this is a real and concrete impact on the way shows are stored and managed for artists...BUT the staff work so hard and energetically and inventively that the place buzzes...I'd seriously like to see more invested in this centre. It gave me an enormous amount through my showing of I Shed My Skin, A Furneaux Islands Story in January this year.	10/9/2020 1:55 PM	
43	Needs to develop more public open space art which is visible to passing traffic or can be visited eg. murals similar to Sheffield along the Montrose Foreshore.	10/9/2020 1:52 PM	
44	people were not so self centered and not so single minded an example i worked for Auroa disabilities and i set up the opportunity for the clients to participate in the student film festival of which the student film festival had no category for persons with disabilities it was a first and the program coordinator and management refused to accept that persons with a disability could be capable of participating in such an event I had written the script and wanted use the local rail museum as a main part of the movie which would have highlighted Glenorchy it was a bitter disappointment.	10/9/2020 12:50 PM	
45	We celebrate our multiculturalism. We green our streets (more plants/trees/green areas) And	10/9/2020 11:55 AM	
	encourages more grass roots festivals/music/ markets events and activities that showcase how incredible and diverse the people of Glenorchy are. Imagine if we had a Chinese New Years festival, or an Indian, Nepalese, Taiwanese, Persian, African festivals. The colour, the music, the food! The taste of Moonah is fantastic- we need more grass roots festivals like this celebrating multiculturalism and that draw people to Glenorchy. More support and commutation is needed with these groups. The multicultural centre is fantastic!! However children play out on the streets and in the car park? There is no area for them to play. Also maybe there needs to be encouragement with affordable "pop up shops" that can draw creative businesses to Glenorchy.		
46	A greater visual representation of art and the artists who live here. Support for emerging artists, subsidised studio spaces, mural projects, public art (not just at GASP, which has never really got off the ground as an art park, where is the art?? The streetscapes, particularly Moonah, which is really growing, need more public art, more plants, trees, and welcoming places to gather. Businesses need to get on board to beautify their buildings, (particularly behind the TAB in main road Moonah, which is still Chickenfeed Red and looks terrible). More visual promotion of MAC, signage, and posters to let people know what is going on there, not everyone can get online. More focus on getting youth and CALD communities involved in local art and culture projects, supported by GCC and businesses. We need a visually stimulating and inviting community.	10/9/2020 11:32 AM	
47	It invested more in GASP.	10/9/2020 11:08 AM	
48	More festivals, and affordable spaces and places for performative and exhibition type events that excite the imagination and gather people along. What happened to the sculpture park Initiative More links with Mona and Schools for creative Arts and Industries	10/9/2020 10:50 AM	
49	Funding was given to hobby artists. :)	10/9/2020 10:50 AM	
50	I think getting young professional artists to come show and create in the Glenorchy area. Some cheap studio spaces could totally engage the already artist population on Glenorchy. Even some exhibition spaces	10/9/2020 10:48 AM	
51	There are a lot of creative people in the community who have initiative to do things themselves. But this only works if there are support structures to help them, like groups for them to work with, organisations for them to volunteer with, professional development opportunities for them to learn how to do things from, or a clear process to get information and advice from council.	10/9/2020 10:15 AM	
52	We had more money. Other councils offer grants to support events and artist practice, but GCC doesn't. Also the promotion of art events in Glenorchy isn't done well. We also need more spaces for events to happen and exhibitions.	10/5/2020 2:25 PM	
53	There were more private galleries, artist-run-initiatives (ARIs), and state funded facilities	9/24/2020 4:47 PM	
54	??? There were more free spaces to display works	9/24/2020 2:18 PM	
55	Council led by actually investing in the arts. How much does the Kristie Johnston Times cost to print and distribute? More diversity could be encouraged. Think Portland Oregon. It's reputation for being 'weird' is now immensely valuable.	9/21/2020 6:59 PM	
56	The council was less conservative, hadn't disbanded GASP, didn't have Northgate sucking the life out of its residents, had a greater valuing of its natural environment and greater investment in the maintenance of its outdoor spaces,	9/21/2020 12:30 PM	
57	Had it's own Visual Art collection and a facility in which it could be catalogued and stored. A budget to promote it. Employed a full-time visual art curator for MAC.	9/20/2020 12:51 PM	
58	I don't know the glenorchy area very well but generally speaking these things tend to be found in creative areas: Small boutique creative shops, world foods, good coffee, quaint cafes, art studio spaces, live music pubs, clean but still a bit grungy (think alley ways in Melbourne) also in the future as the area grows keep rent affordable for artists and musicians otherwise you eventually loose the people that make the area interesting and diverse	9/20/2020 9:08 AM	
59	More street displays, historical signs etc	9/19/2020 8:24 PM	
60	More money was invested in the arts, through grant programs, public art and green spaces to encourage the community to come together. Would be great to get the train running again to activate the little stations as cultural hubs, better bike paths and places where there is no car traffic. Creating places that encourage people to gather and reflect, such as parks and gardens, community hubs etc..	9/19/2020 5:59 PM	
61	There were more galleries and shops promoting local artists	9/19/2020 11:04 AM	



62	They invested in more public art like murals or public sculptures. Also, find ways for there to be more incidental foot traffic around these areas. GASP was such a great idea, but it wasn't used enough.	9/19/2020 9:40 AM
63	The arts was more visible throughout the city, with publicly inclusive projects. Collaborations between artists and members of the public, pop up spaces, ephemeral and time based works in the outdoors, small spaces for emerging artists, support for businesses to include local art in their premises.	9/19/2020 8:27 AM
64	The arts, created by both local and visiting artists, were made more visible and everyday in the community - how about street art? Anything from transitory exhibitions adding to the street scape (or in parks) to permanent commissioned pieces of street sculpture. They add delight and vibrancy. Make the arts front and centre. Take advantage of Tasmania's reputation as a quirky, innovative, creative place. Inclusive, not exclusive.	9/19/2020 8:08 AM
65	More opportunities were offered to amateur and aspiring artists	9/19/2020 7:40 AM
66	More music concerts showcasing local school bands as well as art displays from local artists and schools	9/18/2020 11:22 PM
67	The arts were better funded so more people could see it as a viable occupation, creating more leaders and better equipped institutions in the field.	9/18/2020 4:52 PM
68	Funded	9/18/2020 3:17 PM
69	More professional artists were supported with grants and residencies	9/18/2020 2:10 PM
70	By supporting more smaller arts and music events at various locations in Glenorchy council. Namely Benjafield Park should be utilized for a farmers market, out cinema, food truck festival, art market, and live music.	9/18/2020 12:10 PM
71	If it had some festivals, cheap/accessible spaces for events and affordable infrastructures	9/18/2020 12:00 PM
72	art appreciation and involvement was made more accessible to people both culturally and economically.	9/18/2020 11:43 AM
73	it had more artists studios in some of the old industrial sites. Had a great produce market (in the Sunderland Street location)	9/18/2020 11:32 AM
74	it became central to the cities identity. If the council created a significant position that became the head of art of culture, and they had resources that could be allocated both through grants and through their own decision making, then we would start to see Glenorchy lead the state.	9/18/2020 11:23 AM
75	ongoing workshops were offered in the arts	9/18/2020 11:16 AM

Q12 Do you have any other comments or thoughts in regards to the previous questions or the arts and cultural life of Glenorchy in general ?

Answered: 52 Skipped: 59

#	RESPONSES	DATE
1	please bring some colour to our city, bringing joy instead of depression from all the grey concrete and let it be in places where people can see it every day. Not along the bike track where it just gets vandalised	10/26/2020 10:20 PM
2	I think the GCC needs to listen to its community rather than try to fit the community into a GCC box.	10/22/2020 11:23 AM
3	No comment.	10/18/2020 5:12 PM
4	I love the natural green spaces Glenorchy have, I would like to see playgrounds incorporating natural landscapes along with art installations that children can interact with.	10/17/2020 8:17 AM
5	No	10/14/2020 10:20 AM
6	I'm a professional composer, musician. I emailed you only a couple of months ago regards live performances, I pretty much got fogged off.	10/14/2020 7:52 AM
7	Why is it called GASP when there are no arts or sculpture. The end is boring and needs way more stuff	10/13/2020 9:14 PM
8	We need a live theatre production company established within the Glenorchy Municipality...	10/13/2020 9:05 PM
9	I feel there is a lot of untapped potential in the area.	10/13/2020 7:31 PM
10	I think Glenorchy is already becoming known as a bit of arts hub. I think promoting it as such is a great idea.	10/13/2020 11:04 AM
11	Please give us more opportunities	10/13/2020 10:46 AM
12	I hope that the great work done through projects such as GASP will continue to be supported; maintained; and extended in the future through new art works and events.	10/13/2020 10:01 AM
13	In general, Glenorchy does a pretty good job of promoting the art's. Everyone has the ability to be creative, I think the council should continue to and enlarge the promotion of cultural cohesion via Art's programs be it art, craft, music, writing, performance etc. It's a no brainer. The art's really do bring people together and get younger people off of their phones!	10/12/2020 7:54 PM
14	There needs to be more. MAC does a great job but there needs to be creative activations across the whole city. These don't need to be massive but the more art is around people the more people will feel comfortable to embrace innovative ways of thinking, communicating and living. This crosses over into growing food, supporting neighbours, celebrating diversity and providing an outlet for those individuals and communities that are struggling with poverty, isolation, mental and physical health issues.	10/12/2020 7:03 AM
15	No	10/11/2020 5:39 PM
16	Always keep an open invitation for everyday citizens rather than try and woo the arty crowds	10/11/2020 4:05 PM
17	The ONLY way is up. Give the library back to the people - get rid of the other businesses in that space Create a literary space Be inclusive Be sincere and make it reality. You build it and we will come.	10/10/2020 7:29 PM
18	I feel like this survey could have dug a little deeper in terms of what and how the City of Glenorchy can support the arts. Surveys like this offer opportunities for education, for example letting surveyees know what could be possible for arts in Glenorchy now and into the future.	10/10/2020 1:54 PM
19	Encourage people/groups to enliven and brighten our streets with stories, music, art and life.	10/10/2020 10:20 AM
20	mona should work with it's own money not the governments[ours], I thought Austins Ferry was in Glenorchy ???	10/10/2020 9:22 AM
21	Glenorchy should have space for creative people	10/9/2020 8:46 PM
22	I do have more thoughts that I could put more time into. If you would like you could contact me at duncanmarshallis@gmail.com feel free to do so.	10/9/2020 7:58 PM
23	Things don't always need to be high art like Mona. There is a disconnect between home grown art perhaps needing to reflect the challenges of the environment and Glenorchy's unique community.	10/9/2020 6:37 PM
24	I recently was interviewed by The20 regarding Glenorchy, but not sure I have anything of value to add. I have had a small business since 1989 and have been able to run it from my	10/9/2020 4:51 PM



	own home without any problems. I think MAC do a great job with such a variety of events and opportunities and the Market Day this year was very good. A past event at the DEC was also a very good opportunity for a lot of crafts people and was very inclusive. I'm quite happy living in the Northern Suburbs. I do drive, which makes it easier. I might find it harder using local transport though... I would love the train to be back again but to have small commuter buses to meet it. I sure it would ease congestion on the roads.		smaller intimate creative spaces that are connected to each other to create a stronger community feel.		
25	The GCC has put a lot of effort into making Glenorchy more liveable lately and that's really fantastic. It would be great to keep making the city friendly to pedestrians by creating car-free urban designs (maybe instead allowing for lighter forms of transport, such as bikes and scooters) that let people go out and wander about. This would go well with public art projects and really help the people of Glenorchy own their city more and love it.	10/9/2020 4:41 PM	43	It would be much easier to access if you could catch one bus all the way through and use one payment card, it would encourage more people to hang out in Glenorchy.	9/19/2020 11:06 AM
26	Being a diverse community further council support of specific cultural events to educate and entertain i.e. more celebration of various cultures within the community - food, dancing etc	10/9/2020 4:22 PM	44	I worry that the arts takes a back seat, or is ignored and defunded altogether, in times of crisis, when it is clear from research that it is an important part of our lives and wellbeing. I hope that GCC always commits to funding and supporting all forms of art no matter what the economic situation.	9/19/2020 8:29 AM
27	I just think they / we could use vacant shops or offices to display art..	10/9/2020 2:43 PM	45	When I moved here 5 years ago, I was excited by GASP - that it was there. But how disappointed I became - only a couple of projects in all the time I have been here, and no attempt to really include locals. It always felt like an elitist add on. Very sad.	9/19/2020 8:10 AM
28	Save the Magnolia Cafe...give it a space to go to...such small businesses are a vital core too for Glenorchy's diverse community.	10/9/2020 1:56 PM	46	Recently the Moonah Arts centre held an exhibition to celebrate a significant anniversary. Visual artists associated with Glenorchy were asked to participate. I believe this was well patronised by both artists and visitors. I'd like to see this as an annual or bi annual event.	9/19/2020 7:40 AM
29	If the GCC has any involvement nothing or very little is likely to happen.	10/9/2020 1:53 PM	47	No	9/18/2020 11:23 PM
30	everything needs to be more open and open to all instead of being little bits here little bits there hidden and not known highlight the historical parts of Glenorchy the cultural side instead of little cultural events all minor close the mall create the WOW factor..	10/9/2020 12:54 PM	48	Writers are rarely represented in projects	9/18/2020 2:11 PM
31	I think it's great that Glenorchy is reaching out to improve. I think we need to look at what makes areas enjoyable to work and live?. What will bring people to Glenorchy? I suppose I have my business in Moonah because of ease of parking and rent affordability. However many of my clients see Moonah as a "poor" "rundown" "dirty" and even "scary". It would be interesting to do a survey with non- residents of Glenorchy to see what their perceptions of different Glenorchy areas are?	10/9/2020 12:20 PM	49	This was Eleanor looking at the survey. I didn't want to put in any detail in the answers, but the boxes ticked reflect my thoughts as a person working in Glenorchy. Happy if you use my answers or not.	9/18/2020 12:51 PM
32	I feel that Glenorchy needs to revamp the council's image after the devastating in house squabbles that raised rates and lost community trust. Arts and Culture bring community together, raise profiles of those who live in the area and show that Glenorchy has come into the 21st century. Surveys come and go, but to see actual action on the streets would be fantastic. The Taste of Moonah is fantastic. Public art that is not hidden away in new buildings or schools, that can be seen and enjoyed by everyone are vital.	10/9/2020 11:36 AM	50	I think there's huge potential. MAC is a fantastic development that has changed and invigorated Moonah. Along with the Rosny Farm set up, MAC has been crucial in fostering development in the arts since the Hobart City Council shut the Carnegie gallery in central Hobart as an art space. MAC is better than in terms of facility than that ever was (IMO) and there's been consistent development for some years now. I'd like to see more community events - and I understand that's a big task, but the mixture of new art and community arts and events has been MAC's strength.	9/18/2020 12:07 PM
33	The Moonah Arts Centre is such a terrific gallery. I only wish artists didn't have to pay to exhibit there. They should be paid for sharing their work and contributing to the cultural life of Glenorchy.	10/9/2020 11:10 AM	51	no	9/18/2020 11:43 AM
34	More trees space, love in the park zones to make them attractive spaces for cultural activity as well as create native habitat for birds etcthere is a real lack of care/money for example Tolosa Park and the small parks feel neglected on all levels.	10/9/2020 10:52 AM	52	include young adults 25 to 35 and older adults in learning	9/18/2020 11:17 AM
35	It would be good if there was funding for more artists.	10/9/2020 10:51 AM			
36	Glenorchy could be a magical place full of creative places and spaces that can be explored, a destination in itself. Let's make it happen!	10/9/2020 10:17 AM			
37	It's hard not to be cynical because the GCC start things but don't see them through. GASP, Tolosa Park and the DEC are examples. I love that council want to create a new strategy, but I hope it's not a lot of effort to make a report that sounds like they are doing something when very little changes.	10/5/2020 2:28 PM			
38	We have a great opportunity to build a unique city-wide arts presence and a great arts community. We don't need to compete with Hobart city or MONA or anyone else. We have all the talent we need, just more funding, particularly from the state and federal governments. (Credit to Andrew Wilkie who has done a lot already, eg. GASP)	9/24/2020 4:47 PM			
39	The best arts space in Glenorchy is currently unutilised. Ask me nicely and I'll tell you where it is.	9/21/2020 7:00 PM			
40	I know we have the Moonah Arts Centre but it would be good to have a small gallery in the centre of Glenorchy and maybe have a monthly exhibition for amateur artists.	9/21/2020 8:19 AM			
41	More founds for Art Labs	9/20/2020 10:25 AM			
42	Overall Glenorchy doesn't feel that create except for targeted sites like MAC, MONA and GASP. Otherwise it feels very urban without a real community hub. I would like to see more	9/19/2020 6:02 PM			



9. ATTRIBUTION OF PICTURES USED

PAGE NUMBER	NAME	ARTIST	YEAR
Cover	Beat Latina, performing for Moonah Taste of the World Festival	Rebecca Thomson	2020
2	Liz Lea performing 'Red' for Moonah Moves at Moonah Arts Centre	Jillian Mundy	2018
7	Liz Lea and the Mature Artists Dance Experience performing Red for Moonah Moves at Moonah Arts Centre	Jillian Mundy	2018
10	Seed and Spawn' Linda Erceg in the Project Space at Moonah Arts Centre	MAC	2018
11	Collaborations Across Cultures Rajasthani Potters holiday workshop at Moonah Arts Centre	MAC	2019
13	Small Stories Project, Leigh Tesch and Kirsty Grierson at Moonah Arts Centre	Jason James	2020
14	Detail from 'Family' Matthew Calvert, Glenorchy City Council Rose Garden	Jillian Mundy	2020
16	Latin Spring, performing at GASP for Moonah Taste of the World Festival	Rebecca Thomson	2020
17	Elissa Evans at MONA as part Young Writers in the City of Glenorchy	Jack Robert-Tissot	2016
18	Hamish Anderson performing at MACabaret at Moonah Arts Centre	Jillian Mundy	2020
35	Launch of Hobiennale 2019 at Moonah Arts Centre	Kaea & Olivia Photography	2019
36	Jess McCrindle performing at MACabaret at Moonah Arts Centre	Jillian Mundy	2020
37	Denis Smith Light Painting Workshop at Moonah Arts Centre	Jason James	2018
38	Colossal Colours Kids Art Tour at Moonah Arts Centre	MAC	2018
39	Beat Latina performing at Moonah Taste of the World Festival 2019	Oliver Bain	2019
40	Saltwater Sisters performing at Moonah Taste of the World Festival 2019	Oliver Bain	2019
42	Ten Days on the Island – Bozzo	Barefoot Photographer	2019



